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SHOUT
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AMERICAN BULB COMPANY

WHOLESALE PRICE LIST

A. B. C. "SUPREME" QUALITY SEASONABLE

FLORISTS' FLOWER SEEDS

MAY, 1937, TO JANUARY, 1938

LIBRARY
RECEIVED
AUG 2 1937
U. S. Department of Agriculture

CHICAGO
1335 West Randolph Street

SPECIAL 5% DISCOUNT
Allowed on All Orders for Flower Seeds
When Accompanied by Cash
SEND ORDERS FROM THIS LIST TO NEW YORK OFFICE

NEW YORK
31 West 27th Street

Primula Malacoides "IMPROVED ERIKSSONI"

"The Pot Plant of the Hour"

DISSEMINATED BY THE AMERICAN BULB COMPANY • AWARDED RATING OF "SPECIAL MERIT" AT THE FLORIST CLUB AUTHORITY TEST AS MADE AT THE NEW JERSEY AGRICULTURAL EXPERIMENT STATION, BRUNSWICK, N. J.

LIBRARY
RECEIVED
FEB 26 1938
U. S. Department of Agriculture

After years of painstaking effort, Mr. Ernst Eriksson, the well-known pot plant grower of Riverside, Ill., has developed a strain of Primula Malacoides that is truly "perfection" in this family. For sale as an individual pot plant or used in combination with tulips, hyacinths, kalanchoe and other plants for the filling of boxes, hampers, pans, etc.

Primula Malacoides "Improved Erikssoni"
"BRILLIANCY" — Eriksson's Introduction

"Erikssoni" has proved itself practically invaluable. Due to the fact that Primula Malacoides "Improved Erikssoni" being *non-infectious*, this desirable show plant is now freely admitted by hospitals, etc., and generally accepted by the public without question. A good selling point when offering "Improved Erikssoni" to your trade.

PRIMULA MALACOIDES "IMPROVED ERIKSSONI" VARIETIES AND PRICES:

APPLEBLOSSOM. A true appleblossom shade, pink and white. Very worth-while.

BRILLIANCY. Opens lavender-pink, changing to crimson red. (See illustration above.)

ERIKSSON'S 1937 INTRODUCTION

RIVERSIDE. A true light rose pink (seed from the third generation of plants). Comes 75% true. A real new color in Malacoides.

Prices of above 3 varieties:
500 seeds..... **$1.00** 2,000 seeds..... **$3.00**

ERIKSSON'S STANDARD VARIETIES

Wonder Baby. A most beautiful pink.
Baby Rose. Very deep pink, some almost red.
Baby Doll. A deep pink with frilled flowers.
New Baby. Near lavender-pink; the strongest grower with the largest flowers.
Salmon Beauty. True salmon.
Snow King. The pure white the trade has long been waiting for.
Choice Mixture (of above).

Prices (of all standard varieties mixed)
Tr. Pkt. of 800 seeds..... **$1.00**
2,000 seeds..... **$2.00** 1/64 oz..... **$5.00**

Complete cultural directions compiled by M. Eriksson, furnished free with each order.

SPECIAL NOTE! For best results plant the variety "Snow King" one plant to 4 inch pot and 3 plants to a 5 inch pot, 4 inch pot 4 to 5 plants in a 7 inch pot.

CAN BE SOWN TO ADVANTAGE DURING MAY, JUNE AND JULY

IMPORTANT TO THE GROWER: *Protect yourself! The success that has obtained during the past few years for "Eriksson's Improved Malacoides" has resulted in numerous offerings in the market of Malacoides under the title (Eriksson's Strain). Protect yourself by securing the originator's greenhouse produced new crop seed in ERIKSSON'S ORIGINAL PACKAGES, with complete cultural directions. A. B. C.*

New Early Flowering Snow White Snapdragon
"BEZDEK'S WHITE WONDER"

For Under-Glass Culture. Introduced by A. B. C. New Crop Seed Ready NOW.

BY FAR the best pure white Snapdragon we have ever seen, possessing long flowering spikes on strong wiry stems. Produces continually throughout the winter months without shattering its flowers. The Chicago Flower Trade having merchandised "White Wonder" for the past two years have invariably declared it the white cut-flower Snapdragon "par excellence". (Advance orders for this valuable new kind are advisable.)

Price of "White Wonder":
Tr. Pkt. 1000 seeds.....**$2.00** 3000 seeds.....**$5.00**

The following expressions with regard to "White Wonder" speak for themselves—A. B. C.

EDWARDS, RETAIL FLORIST
Winnetka, Ill.

October 31, 1936.

American Bulb Co., Chicago.
Gentlemen:

We wish to state that we have handled the new snapdragon "White Wonder" in our retail store for some time, and consider that for spacing of flowers, purity of color, and non-shattering qualities it is one of the best we have seen.

Yours very truly,
EDWARDS FLORIST.

JOSEPH FOERSTER COMPANY
WHOLESALE FLORISTS
Chicago

October 26, 1936.

American Bulb Co., Chicago.
Dear Sirs:

I have your letter and in answer to your inquiry as to our opinion of Mr. Bezdek's new snapdragon "White Wonder" I must say that it is the best white snapdragon we have seen so far. White snapdragons, in fact, all white flowers, are in a special demand right along and I feel that this is something that the trade really wants.

Very truly yours,
JOSEPH FOERSTER COMPANY,
Leonard C. Koehler, Mgr.

HLAVACEK FLOWER SHOP
Wilmette, Ill.

October 23, 1936.

American Bulb Co., Chicago.
Dear Sirs:

I at this time thank you for your letter of the 22nd, saying that American Bulb Co. will have the exclusive sales agency on Mr. Bezdek's new snapdragon "White Wonder". We have in the past merchandised this snapdragon for Mr. Bezdek, and feel free in saying that it is the finest in production, its growth along with its snow-white color. There is no other snapdragon I know of that will compare with "White Wonder".

Very truly yours,
HLAVACEK FLOWER SHOP.

Quoting from The Illinois State Florists Association Bulletin, June, 1936:

"It is the most promising white that we have grown."

Produced by
V. BEZDEK AND SONS
Wilmette, Illinois

HENRY ILG, FLORIST
Winnetka, Illinois

October 26, 1936.

American Bulb Co., Chicago.
Dear Sirs:

In reply to your letter, we have found the "White Wonder" snapdragon to be a good keeper and a pure white flower, and believe it to be one of the leading whites.

Yours truly,
HENRY ILG.

AMLING COMPANY
WHOLESALE CUT FLOWERS
Chicago, Ill.

October 26, 1936.

American Bulb Co., Chicago.
Gentlemen:

Answering your inquiry of the 22nd regarding Mr. Bezdek's new snapdragon "White Wonder," we wish to commend this highly for cut-flower purposes. Mr. Bezdek shipped this snapdragon to us as a cut-flower last season and **we found it a very ready seller at a premium.** We believe it will make a valuable addition to every commercial grower.

Yours very truly,
AMLING COMPANY,
James Sykora, Mgr.

FOR ADDITIONAL LIST OF SNAPDRAGONS SEE NEXT PAGE.

A. B. C. Headquarters for SNAPDRAGONS (Antirrhinum)

Winter and Spring Flowering

For Under Glass Culture. The following are varieties that have proven of real value to the Florist Grower.

STANDARD SORTS

	Tr. Pkt.
*Afterglow. Finest golden-orange	$1.00
*Bertha Bauer. The only early lavender	1.50
Captor. Pure white, long stemmed	1.50
Celestial. Deep yellow	1.50
Ceylon Court Dark. Deep golden yellow	1.00
Cheviot Maid. Original strain	1.00
*Cheviot Maid Supreme. Best fairly deep rose	1.00
*Coates' Yellow Perfection. Deep yellow	1.00
Daybreak. Briarcliff rose-pink	1.50
Golden Pink Queen. As named	1.00
Jennie Schneider. Light rose	1.00
Kirkwood Beauty. Bronze orange	1.00
Lucky Strike. White. Plant early	1.00
Marion. White	1.50
Miss Wooster. Improved Afterglow color	1.50
*New Cincinnati. The finest light rose	1.00
New Deal. Early, fragrant, golden bronze	1.50
Radiance. Valuable large-flowered pink	1.00
Roman Gold. Bright coppery yellow	1.00
*Rose Queen. Finest deep rose-pink	1.00
*Sun-Tan. Orange-tan. Extra early	$1.00
Terry's Surprise. Improved, rose shaded orange	1.00
*Velvet Beauty. American Beauty red	1.00
White Prosperity. Long-stemmed clear white	1.50
White Rock. We do not longer recommend this variety, as seemingly it has deteriorated in quality. White Wonder, Lucky Strike or White Prosperity is recommended in place.	
White Cheviot Maid	1.00
Winter Helen. Improved Helen	1.00
Yellow Cheviot Maid. New yellow	1.00
A. B. C. Forcing Mixture	.75

We will furnish half-size packets at 60c each of the following varieties: **Afterglow, Ceylon Court, Cheviot Maid Supreme, Rose Queen, and Sun-Tan.**

*Recommended varieties.

WHERE THE PRICE IS—

$1.00 per pkt., we supply any three for $2.50; any five for $3.50
1.50 per pkt., we supply any three for 4.00; any five for 6.50
*2.00 per pkt., we supply any three for 5.00; any five for 7.50
Note: Combination prices apply to orders for one or more varieties.

*Excepting varieties **Cornwallis, LaFrance, Peggy Schumann,** and **White Wonder,** which are offered on the straight basis of 3 Tr. Pkts. for.....$5.00
Also **Westover's White** is offered, 3 Tr. Pkts. for.....$6.50

New Early-flowering Snapdragon "LA FRANCE"

Awarded First Prize at 1937 Chicago Flower and Garden Show

Excerpt from "The Florists Review," issue of April 8th, 1937

NEW SNAPDRAGON "LA FRANCE"

"Many of the old guard in the florists' industry retain pleasant memories of the beautiful pink-rose that was popular a few decades ago namely LaFrance. One of the Chicagoland growers of the old school has developed a new Snapdragon, which is practically the coloring of the famous old rose, a strikingly beautiful silvery pink, a color that harmonizes well with most other flowers.

"The appearance of the first blooms of this new Snapdragon suggested to the producer, A. Stachel, Wilmette, Ill., that there could be no more fitting name for it than LaFrance, after the old favorite rose. LaFrance is a true early-flowering kind, which has been in the hands of Mr. Stachel for the past few years. The American Bulb Co., Chicago, induced Mr. Stachel to give the trade the benefit of this valuable new Snapdragon, a photograph of which is reproduced on this page."

Tr. Pkt. (1000 seeds)..$2.00 3000 seeds..$5.00

ADDITIONAL NEW EARLY FLOWERING SNAPDRAGONS OF MERIT

"Peggy Schumann." Medium pink. A large, close-flowering spike on a strong, sturdy stem. Will not shatter and produces no blind shoots. A great favorite in the Cincinnati market.
Tr. Pkt. (1000 seeds)..$2.00 3 Tr. Pkts...$5.00

"Cornwallis." Bright rose-pink, two shades brighter than "Rose Queen." An excellent shipper and tremendous cropper. A prime favorite with Canada growers and grown exclusively by the Dale Estate at Brampton, Canada, for pink. Awarded "Special Merit" by the New York Florists' Club.
Tr. Pkt.....$2.00 3 Tr. Pkts.....$5.00

Westover's White. A new pure white that is outstanding because of its beautiful fringed effect. A favorite with New York retail florists.
Tr. Pkt.....$2.50 3 Tr. Pkts.....$6.50

Bezdek's New "White Wonder." The last word in early pure white Snapdragons.
Tr. Pkt.....$2.00 3 Tr. Pkts.....$5.00

New Early Flowering Snapdragon "LA FRANCE"

Silvery Pink. Awarded First Prize at 1937 Chicago Flower and Garden Show.

PROVEN SORTS FOR THE FLORIST GROWER

IMPORTANT: All Snapdragon seed which we supply for under-glass production has been produced in greenhouses, is true to name and obtains full strength. We cannot recommend for greenhouse planting seed that has been harvested from outdoor cultures as we have found same not infrequently to be of doubtful quality insofar as cut flower production is concerned.

CHICAGO • AMERICAN BULB COMPANY • NEW YORK

BEGONIAS

Fibrous Rooted

For greenhouse pot plants.

Albert Martin. Bright carmine, extra large flowered.
Tr. Pkt. ..... 50c 1/32 oz. $1.00

Coppery Gold (New). Double flowered. Many flowers are like tiny roses which are very effective when fully opened. Color: old gold merging into copper red or coppery salmon, usually tinged with carmine. The seedlings produce about 80% doubles. Blooms from July until frost. Tr. Pkt. $1.00

Carmen. Bright pink flowers with richly contrasting bronze foliage.
Tr. Pkt. ..... $1.00 1/64 oz. $1.75

Christmas Cheer. Extra large-flowered crimson-scarlet.
Tr. Pkt. ..... $1.00 1/64 oz. $1.50

Christmas Pink. This variety is of same habit as Christmas Cheer and equally as good. Tr. Pkt. ..... $1.00 1/32 oz. $2.50

Darling (New) According to our trial of it, this is one of the choicest semperflorens begonias that has come from Germany for a long time. Of compact growth, 8 to 10 inches, with large light rose colored flowers about the shade of Glory of Erfurt. We have had this in full flower for Christmas. Tr. Pkt. ..... $1.00 1/64 oz. $2.25

Elegant (New). White attractively edged crimson, clear green foliage that contrasts well with the flowers. Tr. Pkt. .. $1.00 1/64 oz. .. $2.00

Enchantress. A new Begonia of great value to the florist. (Better than Prima Donna.) Of compact growing habit; pale green foliage; flowers large and of bright pink color. Unusually free flowering.
Tr. Pkt. ..... 75c 1/64 oz. $1.75

Erfordi. Pink. Tr. Pkt. 50c

Fire Sea or **Blaze of Fire.** Extra dwarf compact habit. Large fiery red flowers with green foliage. Good. Tr. Pkt. .. $1.00 1/32 oz. .. $2.00

Glory of Erfurt. Large bright carmine. Tr. Pkt. .. 50c 1/32 oz. .. $2.00

Gustav Knaake. Glowing salmon-pink, resembles Melior.
Tr Pkt. ..... $1.00 1/32 oz. $1.75

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination.
Tr. Pkt. ..... $1.00 1/64 oz. $2.50

Lightning. Extra large flowers measuring 2 inches across and of deep carmine-scarlet shade—an extra deep bright shade in Begonia.
Tr. Pkt. ..... $1.00 1/64 oz. $2.50

Luminosa. Deep scarlet with reddish brown foliage.
Tr. Pkt. ..... 75c 1/32 oz. $1.75

Luminosa Compacta. From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants.
Tr. Pkt. ..... $1.00 1/64 oz. $2.25

Mignon. Brilliant salmon-scarlet, semi-dwarf.
Tr. Pkt. ..... 50c 1/32 oz. $1.75

Prima Donna. Limpid rose shading to carmine. Very excellent variety. Tr. Pkt. ..... $1.00 1/32 oz. $2.75

Radio. Extra large carmine-scarlet, green foliage. Excellent.
Tr. Pkt. ..... $1.00 1/32 oz. $2.50

Scarlet Queen. Large flowered glowing scarlet, dark bronze-green foliage. Tr. Pkt. ..... 50c 1/32 oz. $1.50

Tausendschoen (Gracilis). Lustrous rose. Tr. Pkt. 75c
Said to be the best bedding variety in existence.

Vernon. Deep blood-red and dark leaved.
Tr. Pkt. ..... 25c 1/16 oz. 50c

White Pearl. Best white, light green foliage.
Tr. Pkt. ..... 50c 1/32 oz. $1.65

Semperflorens Mixture. Tr. Pkt. ..... 25c ⅛ oz. 75c

CALCEOLARIAS

Our strain of these is produced by the foremost specialists of the world.

"Indian Prince"

This is a new color selection from the popular Multiflora Nana strain, retaining the fine dwarf, free-flowering habit. The color is a rich dark scarlet with an orange suffusion, a color that will contrast richly with the new Golden Tiger of the same class. Tr. Pkt. $1.00

Feltham Scarlet

(Grower's description.)
This is one of the most striking colors among the splendid hybrid Calceolaria which we introduced last year under the name Feltham Glory, and we have decided to issue it separately. The plants are fairly dwarf and compact in habit and the flowers of a rich dark scarlet, which will make a glorious show in the greenhouse and a bright display in a somewhat sheltered position in the open ground.
Tr. Pkt. 50c

CALCEOLARIAS (Continued)

Golden Tiger. Bright, golden yellow flowers with dark brownish red dots, masses of small substantial blooms spread in plenty above the foliage. Multiflora Nana type. A most desirable new kind. Tr. Pkt. $1.00

Cloth of Gold. Medium large flowered, rich pure golden yellow.
Tr. Pkt. ..... $1.00 1/64 oz. $3.25

Albert Kent. Immense trusses of golden yellow flowers with maroon blotches. Tr. Pkt. ..... $1.00 1/64 oz. $2.50

Hybrida Multiflora Nana. Dwarf compact growth. Medium size brightly colored flowers in choicest mixture. A great favorite with the trade. ½ Tr. Pkt. .... 50c Tr. Pkt. .... $1.00 1/64 oz. $4.50

Hybrida Grandiflora Mixed. A special mixture of varied colorings. Grows about 18 in. high. Large flowered, vigorous growth.
Tr. Pkt. ..... $1.00 1/64 oz. $2.00

Albert Kent Hybrids. A much liked mixture of varied colors.
Tr. Pkt. ..... $1.00 1/64 oz. $3.25

Kelway's Perfect Model. A fancy large flowered mixture.
Tr. Pkt. ..... $1.00 1/64 oz. $2.25

Hybrida Grandiflora Tigrina. Large flowered "Tigered" or spotted mixture. Tr. Pkt. ..... $1.00 1/64 oz. $2.50

Rugosa Hybrids Mixed. Comparatively small flowers. Provide pot-plants and desirable for cutting. Tr. Pkt. $1.00

CALENDULAS

Calendula A. B. C. Improved Sensation

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.
Tr. Pkt. ..... 25c ¼ oz. ..... 35c ½ oz. $1.00
Oz. ..... $1.75 2 oz. ..... $3.00 4 oz. $5.75

The Ball Calendulas

Supplied to Us by Geo. J. Ball, Inc., in Original Sealed Packages

ALL of the following uniformly priced as follows:
Tr. Pkt. ..... 40c ¼ oz. ..... 60c Oz. $2.00
2 oz. ..... $3.50 4 oz. ..... $6.50 Lb. $20.00

Ball's Masterpiece. Clear rich orange with an attractively contrasting dark brown center.

Ball's Long Orange. The standard long-stemmed orange with light center. Preferred by many growers for its long stem.

Ball's Sensation. Long-stemmed orange with light center.

Ball's Lemon Queen. Clear medium deep yellow with a dark brown center.

Ball's Gold. Deep golden yellow, long-stemmed and large flower with light center.

Ball's Supreme. Light shade of orange with a richly contrasting brown center.

Ball's Apricot. Rich apricot or straw color with a finely contrasting brown center.

Note: Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on ¼ oz. each of four varieties, instead of 60c each, or $2.40 for the four, the ounce price of $2.00 will be accepted.

Ball Calendula Mixture.
Tr. Pkt. ..... 35c ¼ oz. ..... 50c Oz. ..... $1.75 Lb. $18.00

Candytuft (Annual)

If you have grown annual candytuft before and found it a poor seller, it is more likely that you had too much of the white variety. Try in its place a few of the colored varieties, such as Pink, Rose, Carmine, Lavender and Crimson and be convinced that this annual is of much use in the florist's establishment in the spring. It will take about five months to bring them into flower indoors. Plans may be made accordingly, taking into consideration the period cut flowers will be of most use to the individual florist. A good time for one planting is soon after the winter holidays as space becomes available. Some growers sow the seed singly, planting out later at the distance of a foot apart.

Giant Hyacinth Flowered Candytuft

White. Particularly recommended for under glass; provides excellent cut flowers.
Tr. Pkt.....15c Oz.....75c ¼ lb.....$2.25 Lb.....$7.00
We have an exceptionally fine strain of the true kind.

Candytuft

Empress. Large white, 1 foot.
Tr. Pkt.....10c Oz.....25c Lb.....$2.25

Umbellata Type. Valuable for cutting.

	Tr. Pkt.	Oz.	Lb.
Pink. Flesh color. 12 inches	15c	40c	$3.50
Carmine. 12 inches	15c	40c	3.50
Lavender. 12 inches	15c	40c	3.50
Lilac. 12 inches	15c	40c	3.50
Rose Cardinal. 12 inches. Brilliant rosy red	15c	50c	4.50
Crimson. 12 inches	15c	40c	3.50
White. 12 inches	15c	40c	3.50
Mixed. 12 inches	10c	30c	2.25

Miniature Gem. Miniature white flowers about 3½ inches high. Each plant produces 4 to 6 spikes. A real gem for rock gardens.
Tr. Pkt.....15c ¼ oz.....35c Oz.....$1.00

Centaurea, Cyanus

Popular free-flowering annuals. Now largely grown under glass particularly for Mothers' Day sales, also Decoration Day.
A. B. C. Special Strains. The flowers of these strains are very large. Fully double and the colors intensified. Exceptional florists' quality. **Blue Boy,** Double Blue **Black Boy,** Blackish Maroon, **Pinkie,** Deep Pink. Each of above—
Tr. Pkt.....15c Oz.....50c ¼ lb.....$1.50

CENTAUREA

Cyanus, Standard Strains

	Tr. Pkt.	Oz.	Lb.
Double Blue	$0.15	$0.40	$4.00
Carmine	.15	.40	4.00
Double Rose	.15	.40	4.00
Double White	.15	.40	4.00
Double, Atropurpurea. Maroon	.15	.40	4.00
Double, Ruby. Rich, deep ruby	.15	.40	4.00
Mauve.	.15	.40	4.00
Mauve Queen. Soft mauve	.15	.40	4.00
Double. Choice mixture	.15	.40	4.00

Centaurea (Large Flowered)

Imperialis. Fine for cutting.

	Tr. Pkt.	Oz.
Giant Rose.	$0.15	$0.50
Deep Lavender	.15	.50
Lilac	.15	.50
Purple	.15	.50
White	.15	.50
Favorita. Rose-lilac.	.20	.50
Imperial Giant. Mixed	.15	.40

Various Centaureas

Americana. Grows 3 feet high and bears immense thistle-like blooms of a rosy-lavender color. Splendid for cutting.
Tr. Pkt. .....15c Oz. 50c
Americana Alba. White. Tr. Pkt.....15c Oz. 50c
Suaveolens (Yellow Sweet Sultan or Grecian Cornflower). Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well. Tr. Pkt. .....15c Oz. 40c
Moschata. Mixed Sweet Sultan. Tr. Pkt .....15c Oz 50c

Chinese Forget-Me-Not

Cynoglossum Amabile. An exceptional cut flower for under glass or outside. Blue. Tr. Pkt .....15c Oz. 30c
Amabile Pink. Tr. Pkt. .....25c Oz. 80c

Chrysanthemum (Segetum)

Eastern Star. Light yellow. Tr. Pkt. 15c Oz 35c
Morning Star. Primrose yellow. Tr. Pkt... 15c Oz 35c
Evening Star. Sunflower yellow. Tr. Pkt. 15c Oz 35c
Gloria Alba. White pale disc. Tr. Pkt 15c Oz 35c
Single Mixed. Segetum Tr. Pkt. 15c Oz... 25c
All of above have dark centers.

Chrysanthemum (Carinatum)

Burridgeanum. White with scarlet zone. Tr. Pkt.. 15c Oz.. 35c
Northern Star. Giant white, yellow zone. Tr. Pkt....15c Oz 35c
Double Mixed. Coronarium annual. Tr. Pkt.....15c Oz.....30c
Chrysanthemum. Geisha, Cascade or Japanese balcony. Desirable for pot plants, hanging baskets and porch boxes. Tr. Pkt.....50c

CINERARIAS

Cineraria Cremer's Prize

Now too well known to need any commendation from our part. The originator is constantly improving the strain.
Tr. Pkt. (1000 seeds).....$1.50
1/32 oz.....$4.50 1/16 oz.....$8.00 ⅛ oz.....$15.00

Eriksson's "Private Stock" Mixed Cineraria "Multiflora Maxima"

A. B. C. Introduction. Medium Sized Flowers Plants of Medium Height A Great Favorite in the Chicago Market.
Price: Tr. Pkt. of approximately 500 seeds.....$1.50

New Cineraria "Siter's Rainbow Strain"

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers ranging from the bright-eyed types to the finer pastel shades. Delivery from July on.
Originator's Packets. Each.....$2.00
N. B. The three above named strains are truly worth while. (Supplied in originator's packages.)

Cineraria Hybrida Grandiflora

A. B. C. Prize. The World's Best Strain of the Large Flowering Type Blue Shades, Salmon Shades Crimson, Prize Mixture.
Tr. Pkt....$1.00 1/32 oz....$3.50 1/16 oz....$6.00 ⅛ oz....$11.00
Berlin Market. Medium large flowered and dwarf growth.
Dark Blue. Tr. Pkt.....$1.00 1/64 oz.....$1.50
Dark crimson. Tr. Pkt.....$1.00 Bright. 1/64 oz.....$1.50
Mixture (Weissense). A white eyed strain with good growth and flower head.
Tr. Pkt .....$1.00 1/64 oz.....$1.60 1/32 oz.....$2.75
Multiflora Nana Mixed. Small flowered. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes etc., for Easter and Mothers' Day sales.
Tr. Pkt.....$1.00 1/32 oz.....$2.50
Stellata Hybrida. Desirable for cutting. Tr. Pkt 50c

Didiscus Coeruleus

Blue Lace Flower. Excellent for bouquets. Flowers continually from July until frost. A money maker for florists. Tr. Pkt...20c Oz...80c

Dimorphotheca

African Orange Daisy. Choice for cutting and adapted to forcing.
Tr. Pkt.....25c Oz.....$1.00
Hybrid Mixed. Tr. Pkt.....20c Oz.....75c

Exacum (Affine)

Provides a most useful pot plant. Numerous small light mauve flowers with golden yellow stamens contrast wonderfully with the light green leaves. Tr. Pkt.....50c

Exacum Atrocoeruleum

Dark Lavender. Yellow stamens. Tr. Pkt.....$1.00

Forget-Me-Not (Myosotis)

Blue Bird. A beautiful winter-flowering Forget-Me-Not. 1 ft.
Tr. Pkt.....25c ¼ oz.....70c Oz.....$2.60
Ruth Fisher. Neat and compact habit, and the lovely blue flowers shoot up strongly over the glossy dark green foliage, 10 in.
Tr. Pkt.....50c 1/16 oz.....$1.20
Susanne (Winter Flowering). Bright blue. Best variety for cutflowers and pots, ideal for St. Valentine Day bloom.
Tr. Pkt.....50c 6 Tr. Pkts.....$2.50
(For additional Myosotis, see Perennial pages)

Gerbera

Excellent for pots or cutflowers.
Jamesoni. Mixed Hybrids. 100 seeds....40c 1000 seeds....$3.00

Gloxinia

Hybrida Grandiflora. Choicest mixed. ½ Tr. Pkt...60c Tr. Pkt...$1.00

Godetia—Satin Flower

Must be grown in shallow soil. The following are all good commercial colors in the large flowered class.

	Tr. Pkt.	Oz.
Gladiolus Flowered. The flowers are double and should be cut before fully opened.		
Carmine	$0.15	$0.60
Rosy Morn. Bright pink	.15	.60
The Bride. Combination of white and crimson. Attractive	.20	.60
Sweetheart. Dwarf—24 in. Double Poppy-like flower. Clear pink. Nice color	.25	1.00
Sybil Sherwood (New). Bright salmon-pink, edged white. Medium dwarf. ¼ oz. 35c	.20	1.25
Thunderbolt. Deep crimson. Medium dwarf....¼ oz. 50c	.25	1.75
Duchess of Albany. Pure satiny white. Large flowered and tall.	.20	.50
Tall Double Mixture.	.15	.50

Gypsophila—Baby's Breath (Annual)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom.

	Tr. Pkt.	Oz.
Covent Garden Market. Extra large flowered, full petalled —flowers having 6 to 8 petals instead of the usual 4 to 5.....4 oz. 50c; 1 lb. $1.60; 5 lbs. $6.50	..	$0.20
London Market. Slightly taller than Covent Garden Market and later....4 oz. 50c; 1 lb. $1.50; 5 lbs. $6.50	..	.20
Paris Market. Standard medium size flowered strain. .....4 oz. 40c; 1 lb. $1.00; 5 lbs.$4.50	..	.15
Carminea. Same habit as others but with bright carmine-pink flowers. Rather small flowered	$0.15	.25

Heliotrope

Can be bloomed from seed in four months.
Lemoine's Giant. Excellent large flowering strain. Tr. Pkt.....40c
Choice Mixed. Tr. Pkt.....25c Oz.....$1.25

Hunnemannia—Mexican Tulip Poppy

Fumariaefolia. Produces flowers from July till frost. Desirable for cutting. Tr. Pkt.....15c Oz.....50c
Sunlite (New). Semi double. Tr. Pkt...25c ¼ oz...50c Oz...$1.50

Kalanchoe

Globulifera Coccinea. Popular spring flowering pot plant and easily grown from seed. 1000 seeds.....$1.00

LARKSPUR Annual

Imperial or Base Branching Varieties

	Tr. Pkt.	Oz.	Lb.
*Blue Bell. Fairly deep blue; excellent	$0.25	$1.00	$10.00
Blue Spire. Very deep violet blue	.25	1.00	10.00
Carmine King. Carmine-rose	.25	1.00	10.00
Cattleya. Rich rosy lilac	.25	1.25	10.00
Coral King (New). Coral Pink	.35	2.00	17.50
Dazzler. Vivid lustrous carmine	.25	1.25	10.00
*Daintiness. Light lavender blue	.25	1.00	10.00
Exquisite Pink Improved. Soft rich pink	.25	1.00	10.00
*Gloria. Deep rose-pink; excellent	.25	1.00	10.00
Los Angeles Improved. Salmon-rose	.25	1.00	10.00
*Lilac Queen (New). Rich lilac-lavender	.25	1.00	10.00
Lilac Spire. Lilac	.25	1.00	10.00
*Miss California. Pink shaded salmon	.25	1.00	10.00
Sweet Lavender. Rich lavender blue	.25	1.25	10.00
The Empress. Salmon-pink	.25	1.00	10.00
White King (New). The outstanding white larkspur of the decade	.35	2.00	17.50
White Spire	.25	1.00	10.00
Mixed.	.20	1.00	10.00

Stock-Flowered Varieties.

*Dark Blue. A rather heavy color	.15	.25	3.00
Empress Rose. An excellent pink	.20	.50	5.50
La France. Salmon-pink	.20	.50	5.50
Los Angeles. Rosy salmon-pink	.20	.50	5.50
Lilac. A good color	.20	.50	5.50
Lustrous Carmine	.20	.50	5.50
*Rosamond (New). Fine fairly deep rose	.20	.50	5.50
Rose Queen (New). Rose pink	.20	.60	6.00
Rosy Scarlet. Not much of this	.20	.50	5.50
Sky Blue. Good light blue	.15	.25	3.00
White. Prefer White Spire	.20	.50	5.50
Mixed.	.15	.30	3.50

LUPINES (Annual)

Lupinus (Lupine)

New Lupinus Hartwegii Giants or King Lupines. King Blue. Enormous spikes of rich Oxford Blue, enhanced by a pure white stripe in the standard of each flower.
Tr. Pkt.....20c ¼ oz.....35c Oz.....$1.00
New Lupinus Hartwegii Giants or King Lupines. King White. Enormous glistening pure white spikes of flowers.
Tr. Pkt.....20c ¼ oz.....35c Oz.....$1.00

Lupinus Hartwegii

Dark Blue. Tr. Pkt....15c Oz....30c 4 oz....90c Lb....$3.50
Sky Blue. Very good market color.
Tr. Pkt.....15c Oz.....30c 4 oz.....90c Lb.....$3.50
Roseous. Of limited commercial value.
Tr. Pkt.....15c Oz.....30c 4 oz.....90c Lb.....$3.50
Sulphureus Superbus. Golden yellow. 28 inch. Tr. Pkt...15c Oz...50c
Luteus Romulus. Dwarf yellow. Tr. Pkt.....15c Oz.....50c
For other Lupinus see Perennial list.
Giant Mixture. An especially large flowered strain, base-branching.
Tr. Pkt.....20c Oz.....75c

MARIGOLD

Lieb's Winter Marigold. Sensational Cutflower Novelty

New Winter Cut Flower, deep brown with golden yellow crested center. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests.
Tr. Pkt. 50c

Australian Tree

This is another desirable Winter Flowering Marigold with long stems. Color: Golden yellow and mahogany.
Tr. Pkt.....25c ¼ oz.....35c Oz.....$1.00

MARIGOLD (Continued)

GIANT AFRICAN CLASS

feet. Large, double-flowered. A valuable class for cutting.

	Tr. Pkt.	¼ oz.	1 oz.
*All-Double Orange ..... 4 ozs.	$5.00	$0.25	$0.50	$1.50
*All-Double Lemon ..... 4 ozs.	$5.00	.25	.50	1.50

CARNATION-FLOWERED MARIGOLDS

	Tr. Pkt.	¼ oz.	1 oz.
Yellow Supreme. Creamy lemon-yellow, loose petaled	$0.25	$0.40	$1.25
Guinea Gold. Light, attractive orange color flowers, about 2 in. ..... 4 oz.,	$5.00	.25	.45	1.50

Matricaria (Feverfew)

Capensis Alba Fl. Pl. Double white. Tr. Pkt....15c Oz....50c
Golden Ball. Tr. Pkt.....25c Oz.....$2.00

Mesembryanthemum

Crystallinum. Ice Plant. White flowers. Tr. Pkt...10c Oz...40c

Mignonette

For greenhouse forcing, should be sown in August in pots. For a spring crop sow in January. Disbudding is necessary for large spikes.
Ball Strain. Tr. Pkt....$1.00 ¼ oz....$1.75 Oz.....$6.00
New York Market. Tr. Pkt...$1.00 ¼ oz...$1.75 Oz...$6.00
Machet. Good for summer bedding work. Tr. Pkt...15c Oz...75c
Golden Goliath. Goliath Red. Each. Tr. Pkt....15c Oz....75c

Nasturtium

Double Varieties.
All colors of the new Gleam class are valuable both for cutting and use in combination boxes. No retail grower should be without them. We offer the true Bodger strains.
Orange Gleam (New). A deep glowing golden orange with a deeper shading in the center. Flowers large, uniformly double and profusely free flowering. Tr. Pkt....10c Oz....50c
Golden Gleam. The original semi-trailing double nasturtium. Deep golden yellow.
Tr. Pkt.....10c Oz.....15c 4 oz.....35c Lb.....$1.00
Scarlet Gleam (New). Identical in every way with Golden Gleam except in color which is a brilliant scarlet.
Tr. Pkt.....10c Oz.....25c
Gleam Hybrids. This hybrid strain produces a most pleasing array of very attractive colors running through varying shades of scarlet, orange, salmon, to golden and cream yellow, with all the valuable characters of Golden Gleam added.
¼ oz.....10c Oz.....15c 4 oz.....50c

PANSIES

A. B. C. "Private Stock"

Fancy Exhibition Mixture. A. B. C. "Private Stock" is a really outstanding "all-purpose" mixture and has given the utmost satisfaction both for cut flowers and plant sales.
Tr. pkt.....50c ⅛ oz.....$1.25 ¼ oz.....$1.75 Oz.....$6.50

Engleman's Special (Originator's Strain)

Scottish show type, immense flowers. Bronze and reddish shades. Compact and early flowering.
Tr. pkt.....50c ⅛ oz.....$1.20 ¼ oz.....$2.25 Oz.....$8.00

Roggli, Super Swiss Giants (True Strain)

Some growers favor this strain because of the immense size of blooms. However, A. B. C. "De Luxe" is, in our opinion, much preferable.
Super Swiss Giants Mixed.
Tr. pkt...50c ⅛ oz...$1.00 ¼ oz...$1.75 Oz...$7.00 2 oz...$13.00

Various Pansy Mixtures

A. B. C. "Super" Maple Leaf Mixture.
Tr. pkt.....75c ⅛ oz.....$1.30 ¼ oz.....$2.50 Oz.....$9.00
Ordinary Mixture.
Tr. pkt.....25c ¼ oz.....50c Oz.....$1.50
Giant Trimardeau. Choice mixed.
Tr. Pkt...15c ¼ oz...30c Oz...$1.00 ¼ lb...$3.50 Lb...$12.00

Swiss Giant Pansies

Swiss Alpenglow. Rich wine shades.
Tr. pkt.....50c ⅛ oz.....$1.00 ¼ oz.....$1.75 Oz.....$6.00
Swiss Berna. Dark violet blue.
Tr. pkt.....50c ⅛ oz.....80c ¼ oz.....$1.50 Oz.....$5.00
Swiss Rhinegold. Canary yellow with dark blotches.
Tr. pkt.....50c ⅛ oz.....$1.00 ¼ oz.....$1.75 Oz.....$6.00
Swiss White (Mont Blanc). Compact.
Tr. Pkt.....50c ⅛ oz.....$1.00 Oz.....$7.00

PANSY

A.B.C. "De Luxe" Fancy Colored, Large Flowered Mixture

(Our Exclusive Introduction)

Pansies are a Leading Specialty with Us

A. B. C. "De Luxe" Pansies

Will satisfy your critical trade both as to size and variation of coloring. Truly the "last word" in Pansy mixtures, and is our exclusive strain.
If you are looking for "the unusual in Pansies and your trade will pay the price for product, here it is. We have searched the world over to find a better mixture. However, thus far we have been unable to improve on "A. B. C. De Luxe."
This exceptional mixture is highly recommended for cut flowers, likewise for spring plant sales. Numerous growers have told us that "De Luxe" Pansy plants in flower virtually sell themselves and command a premium over stock produced from other so called fancy mixtures. You will, we are quite sure, make no mistake in maintaining your pansy cultures to A. B. C. "De Luxe" Mixed.
Tr. Pkt.....$1.00 ⅛ oz.....$1.50 ¼ oz.....$2.75 Oz.....$10.00

Steele's Pansy Mixtures (New Crop Seed)

Supplied to us direct by Steele.
Jumbo Mixed. Tr. Pkt..... 60c
1/16 oz.....$1.00 ⅛ oz.....$1.75 ¼ oz.....$3.25 ½ oz.....$6.25
Oz.....$12.00 2 oz.....$23.00 4 oz.....$40.00
Super Maple Leaf Mixed. Tr. Pkt 40c
1/16 oz.....$0.75 ⅛ oz.....$1.25 ¼ oz.....$2.50 ½ oz.....$4.75
Oz.....$9.00 2 oz.....$16.50 4 oz.....$32.00
"100" Mixed. A super Swiss strain. Tr. Pkt 35c
1/16 oz.....$0.65 ⅛ oz.....$1.00 ¼ oz.....$2.00 ½ oz.....$3.75
Oz.....$7.00 2 oz.....$13.00 4 oz.....$24.00
Miracle Mixed. Tr. Pkt..... 35c
1/16 oz.....$0.65 ⅛ oz.....$1.00 ¼ oz.....$1.75 ½ oz.....$3.25
Oz.....$6.00 2 oz.....$10.50 4 oz.....$19.00
Masterpiece Mixed. Long stems. Tr. Pkt. 50c
1/16 oz.....$0.85 ⅛ oz.....$1.50 ¼ oz.....$2.50 ½ oz.....$4.75
Oz.....$9.00 1 oz.....$31.00
"Aces" Mixed Greenhouse Special. Tr. Pkt 55c
1/16 oz.....$0.50 ⅛ oz.....$0.85 ¼ oz.....$1.50 ½ oz.....$2.75
Oz.....$5.00 2 oz.....$9.00 3 oz.....$13.50 4 oz.....$17.50

PANSIES Continued on Next Page

A. B. C. Selected Pansies
(Continued)

A. B. C. Giant Pansies

	Tr. pkt.	¼ oz.	Oz.
Apricot.	$0.35	$0.85	$3.00
Adonis. Light blue	.30	.50	1.65
Bridesmaid. Apple blossom pink	.35	.85	3.00
Black-Blue. Dark blue	.30	.50	1.65
Bugnot. Shades of red, bronze	.35	.75	2.50
Cardinal. Brilliant red	.25	.60	2.00
Emperor William. Blue	.30	.50	1.65
Golden Queen. Golden yellow. Pure	.30	.50	1.65
Hortensia Red. Dark eye	.30	.75	2.00
King of the Blacks	.30	.50	1.65
Lake of Thun (Ullswater, Thuner Sea). A solid blue Pansy with dark blue blotches	.75	2.00	8.00
Lord Beaconsfield. Pure violet	.30	.50	1.65
Madame Perret. Shades of pink and rose	.30	.50	1.65
Peacock. Blue, claret and white	.30	.50	1.65
Prince Henry. Dark blue	.30	.50	1.65
Dark Brown Shades	.30	.60	2.00
Snow Queen. Pure white	.30	.50	1.65
Striped and Mottled	.30	.50	1.65
White with Eye	.30	.50	1.65
Yellow with Eye	.30	.50	1.65

PRIMULA OBCONICA

Grandiflora

Mohnstein's Atrosanguinea. Dark blood red. Choice.
Mueller's Rosea. Pure rose. Choice.
Mixed. Mohnstein's Atrosanguinea and Mueller's Rosea.
Price of each of above:
Tr. Pkt. .....$1.25 1/64 oz. .....$2.75 1/32 oz. $5.00

"Better Days." A valuable new color. Deep carmine red. The darkest and one of the most valuable Obconica yet introduced.
Tr. Pkt. .....$1.25 1/64 oz. $3.25

Fasbender. Rich deep red. Tr. Pkt. .....$1.00 1/64 oz. $1.75
Coerulea. Clear light blue. Tr. Pkt. 50c
Lachrosa. Salmon-rose. Tr. Pkt. .....$1.00 1/64 oz. $1.75
Grandiflora Alba. White. Tr. Pkt. .....50c 1/64 oz. $1.50
Salmon Queen. Tr. Pkt. .....$1.00 1/64 oz. $2.00

NEW DOUBLE-FLOWERING PRIMULA OBCONICA "PORTLAND BEAUTY"

Shades of dark pink, lavender pink, and rose pink mixed. Since same seeds sparsely and the supply is limited, early orders will have first call. (Tr. Pkt. (about 500 seeds) $1.50

VARIOUS PRIMULAS

PRIMULA, CHINESE GIANT

A Chinese Primrose **(Primula Sinensis Fimbriata)** which the firm has named Dazzler in recognition of its striking and unusual color; "orange-red," as seen in the setting sun, is suggested as the only term that accurately describes it. It is claimed that a well-grown specimen will carry well over 20 flowers open at one time; also that while handsome under all circumstances, the blossoms are especially effective under artificial light. Tr. Pkt. $1.00
Chinesis, Prize Mixed. Tr. Pkt. .....50c 1/32 oz. $2.00

SINENSIS STELLATA

Indispensable for general decorative work. The plants are very floriferous and bloom for a long period. A good keeper and the flowers remain fresh in water for a long period.

Giant Blue Star. Giant Salmon Pink Star. Giant White Star.
Each Tr. Pkt. (250 seeds) 50c

Schizanthus "Butterfly Flower" 1½ feet

Amber, Carmine, Mauve, Pink, Purple, and Rose.

	Tr. Pkt.	⅛ oz.	¼ oz.
Each of above six varieties	$0.35	$1.00	$1.50
Rose and Amber Shades Mixed	.35	.60	1.00
Garaway's Hybrids	.50	1.00	1.50
A. B. C. Giant Flowering Hybrids. An extra select large flowered compact hothouse strain containing a perfect blend of many colors	.50	1.00	1.50

PRIMULA MALACOIDES "ERIKSSONI" (See Front Cover)

SCHIZANTHUS (Butterfly Flower) (Continued)

Ball's Dwarf (New). Does not get over 12 to 14 in. high and produces a dense head of flowers in an attractive mixture of colors. Compact growing and flowering habit. This new strain is perfection for use as a 4 in. pot plant. Tr. Pkt. .....50c ⅛ oz. $1.00

New Schizanthus, Sutton's Pansy-Flowered (Danbury Park Strain)

The following is Sutton's (England) description: "This new type of Schizanthus, which we had the pleasure of introducing in 1932, has become very popular. The large smooth-edged Pansy-flowered blooms are remarkably substantial, while the rich self-colors in all shades of pink, crimson, mauve, and purple as well as white, are extremely bright and attractive. Price $1.00

Smilax (Myrsiphyllum Asparagoides)

A well known greenhouse climber. Valuable for floral decorations.
Tr. Pkt. .....15c Oz. .....50c ¼ lb. .....$1.50 Lb. $5.00

STATICE

Sinuata Market Grower's Blue

Blue Statices are of interest to every market grower of flowers, and it was their importance to the cut-flower trade that led us to pay particular attention to the selection of an ideal blue variety.
Tr. Pkt. .....35c Oz. $2.00

Sinuata

Largely used outdoors, but can be forced in a greenhouse.
Rosea Superba. Tr. Pkt. .....15c Oz. .....30c Lb. $3.25
White. Tr. Pkt. .....15c Oz. .....25c Lb. $2.00

Statice

The seed of annual statice is of irregular germination.
Bonduelli. Yellow. Similar to the Sinuatas.
Tr. Pkt. .....15c Oz. .....25c Lb. $2.50
Sinensis. 18-inch. Pure white with canary yellow.
Tr. Pkt. .....25c Oz. .....75c 4 oz. $2.50
Kampf's Tall Improved. Atrocoerulea. Very bright deep blue, excellent for cutting. 3 ft. Tr. Pkt. .....15c Oz. .....30c Lb. $3.00
Suworowii. Russian or Rat Tail. Excellent for spring cutting from either large pots or beds. Excellent for pot specimens.
Tr. Pkt. .....25c Oz. .....65c 4 oz. $2.00

Stevia

Serrata. Fragrant white flowers; desirable for cutting.
Tr. Pkt. .....20c Oz. $1.50

STOCKS

A. B. C. "Special Florists' Strains"
"The World's Best Double"

*Indicates Most Popular Colors and Shades

BALL NON-BRANCHING OR COLUMN STOCKS

These produce one enormous spike with large flowers about 2½ feet high and can be planted close together in the bench.

Note: Our strain of this important florists' stock is true to type and quality unsurpassed.

***Lilac Lavender.** A very attractive, clear, bright lavender. Generally finds the largest demand above any color in this class.

***White.** Sometimes slightly tinged blush. However, for all general purposes it can be used for pure white.

American Beauty (New). A most desirable deep rose color.
Old Rose.
Ruby. Rich crimson red.
Price (each of above):
½ Tr. Pkt. .....60c Tr. Pkt. $1.00
¼ oz. .....$2.25 Oz. $8.00

Chamois Pink. Apricot or chamois pink. A desirable cut-flower.
Tr. Pkt. .....$1.00 Oz. $10.00

Malmaison Pink (New). Light enchantress carnation pink. Covers the demand for pink color in this family. Tr. Pkt. $1.00

STOCKS (Continued)
Improved Bismarck Stocks

(Early Giant Imperial)

An especially meritorious class. These stocks are giant, growing from 24 to 30 inches tall, of branching habit, producing innumerable large spikes 12 to 16 in. long, coming into bloom in about twelve weeks after seedlings are planted. A high percentage of doubles can be depended upon from this strain.

*Rose. Fine standard color.
Flesh. Delicate shade of pink.
*Lavender. Fine standard color.
*Chamois. Ivory, tinted old rose. Choice market color.
Golden Ball. Clear ivory yellow.
*White. Early clear white.
Apple Blossom. Blush.
*Lilac. Lilac-lavender.
Blood Red. Fiery red.
Antique Copper. Copper red.
Elk's Pride. Rich deep purple.
Buttercup. New giant yellow. A rich, deep

Price (each of above)—
Tr. Pkt.....35c ¼ oz.....$1.00 Oz.....$3.00

Mixed colors.
Tr. Pkt.....35c ¼ oz.....$1.00 Oz.....$3.00

Branching Stocks
(Giants of California)

Santa Maria. A giant double pure white Stock of exceptional merit. Giant flowers on a long flowering truss with the splendid branching habit of the Bismarck. The long stems of the Santa Maria make it a very desirable cut flower for the florist. 78 per cent double. **The best double pure white Stock on the market.**

Tr. Pkt.....35c ¼ oz.....$1.00 Oz.....$3.00

Beauty of Nice Stocks

Early, Large Flowering. Winter

Particularly desirable because of their long stems and branching habit.

*Mont Blanc. Extra early white.
Monte Carlo. Rich canary-yellow.
*Aurora. Cream, tinted pink.
Belle de Naples. Rich old rose.
Beauty of Nice. Flesh pink.
*Cote d'Azure. Light blue.
Summer Night. Deep blue.
Carmine Rose (Abundance).
Sou. de Monaco. Crimson, late.
American Beauty. Deep rose-pink.
*Queen Alexandra. Rosy-lilac, fine.

Price—each of above:
Tr. Pkt.....25c ¼ oz.....65c Oz.....$2.25
Mixed: Tr. Pkt...25c ¼ oz...50c Oz...$1.75

*Indicates most popular colors and shades.

EARLY OR WINTER FLOWERING
SWEET PEAS

	½ oz.	Oz.	4 oz.	Lb.
Eileen. Salmon pink.	$0.20	$0.35	$1.30	$4.00
Eleanor Blue. Light blue.	.25	.35	1.35	4.00
Forty-niner. Bright orange	.20	.35	1.35	4.00
Fragrance. Lavender....	.20	.35	1.30	4.00
Laddie. Long stemmed rose	.20	.35	1.30	4.00
Lavanda. Clear lavender	.20	.35	1.30	4.00
Mrs. Holscher. Rose-pink	.20	.35	1.30	4.00
Prosperity. Rose-cream..	.20	.35	1.30	4.00
Vogue. Light bluish lavender	.20	.35	1.30	4.00

Excerpt from Florists' Review, Issue of April 8, 1937:

PRIZE-WINNING EARLY-FLOWERING SWEET PEA

"Exhibited by the Ferry-Morse Seed Co., San Francisco, Cal., at the recent International Flower Show in New York, the early-flowering sweet pea novelty, Early Daphne, shown here, was awarded a silver medal. This new sweet pea is a soft salmon pink on a cream ground. The flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long and stout stems. No seeds of this novelty are available now, but a supply is expected from the crop now growing, which should be harvested in July of this year."

Price: Oz...$1.50 ¼ lb...$5.00 Lb...$17.50

Sweet Pea Early Daphne
(About One-Third Natural Size)

EARLY OR WINTER-FLOWERING SWEET PEAS (Continued)

THE FOLLOWING FOURTEEN VARIETIES ARE PARTICULARLY RECOMMENDED

	½ oz.	Oz.	4 oz.	Lb.
Ball Rose Improved. Rich even deep rose-pink...	$0.20	$0.35	$1.30	$4.00
Daphne. Soft salmon-pink on cream ground.....	.85	1.50	5.00	17.50
Majestic Rose. Bright fairly deep rose.....	.20	.35	1.30	4.00
Josie. Extra large, extra long-stemmed rich rose-pink	.20	.35	1.30	4.00
Harmony. We find this continues to be the best standard lavender	.20	.35	1.30	4.00
Ball's Blue. Bright mid-blue, with an extra free flowering habit	.20	.35	1.30	4.00
Mrs. Hoover. Long-stemmed and large-flowered fairly dark blue..	.20	.35	1.25	3.50
Hope. Black-seeded white, clearer in color than White Harmony	.20	.35	1.30	4.00
Ball Orange. The best clear deep orange, free of cerise shading.....	.20	.35	1.30	4.25
Pride. Extra long-stemmed cerise that should entirely replace Glitters.	.20	.30	1.00	3.75
American Beauty. Extra large, long-stemmed crimson-rose	.20	.35	1.30	4.00
Sequoia. Rich salmon-rose. Extra large.....	.20	.35	1.30	4.00
Shirley Temple. New pink, extra	.25	.40	1.25	4.00
Early Boon. Deep salmon-pink on light cream ground	.20	.35	1.30	4.00

The following standard cut-flower kinds are priced as follows:

Prices, each: ½ oz.....20c Oz.....30c
4 oz.....$1.00 Lb.....$3.40

Amethyst. Rich bright purple.
Annie Laurie. Bright rose-pink. Medium size.
Apollo. Salmon-cerise, long-stemmed. Fine for spring.
Attraction. Rich salmon-rose, long-stemmed.
Aurora. Orange-scarlet striped. Novelty color.
Ball Rose. The finest rich deep rose.
Ball Rose Queen. Extra long-stemmed rose-pink.
Blue Bird. Mrs. Hoover is better.
Bright Light. Vivid orange-scarlet.
Burpee's Orange. Lighter shade.
Cattleya. Attractive rosy lilac.
Chevalier. Dark rose.
Columbia. Pink and white bicolor.
Eldorado. Light orange.
Fascination. Attractive cream-pink.
Flamingo. Orange-salmon. Long stemmed.
Giant Rose. Well named, but not long stemmed.
Glitters. Early Pride much better.
Gorgeous. Cerise.
Grenadier. Poppy scarlet, rather heavy shade.
Harlequin. Bicolor chocolate. Attractive novelty.
Heather Bell. Rosy lavender, medium size but free flowering.
Indigo Blue. Dark shade of clear blue.
Jeanne Mamitsch. Clear rose, long stems.
Louise Gude. Bright rose, medium size.
Maroon Prince. Dark maroon, rather heavy.
Mauve Beauty. Rich clear mauve.
Michigan. Large lavender.
Miss Spokane. Rich orange-scarlet.
Mrs. Calvin Coolidge. Salmon-pink.
Mrs. Kerr. Salmon.
Pink Cherokee. Cream-pink.
Pink Profusion. Rose-pink.
Red Bird. Crimson-red.
Snowstorm. White (white seeded).
Springsong. Large rich salmon-pink, medium stem.
Sunray. Light cerise, fine long stemmed.
Superior Pink. Deep rose. Ball Rose is superior.
Susanna. Carmine-red, rather heavy.
Torch. Orange-salmon.
Vulcan. Prolific Early Bright Light.
White Harmony. Extra long stemmed. Black seeded.
Zvolanek's Rose. [illegible]
A. B. C. Early Pea Mixture. A general assortment of colors and shades in mixture:
½ oz.....20c Oz.....30c
¼ lb.....$1.00 Lb.....$3.40

Hardy Biennial and Perennial Flower Seeds

FOR THE FLORIST AND NURSERYMAN

Achillea—Milfoil, Yarrow

Ptarmica "The Pearl". One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. pkt.....50c Oz.....$2.50

Aconitum—Monkshood, Helmet Flower

Napellus. Produces long spikes set with blue flowers. Well adapted for planting among shrubbery or in shady corners. Seed is of slow germination; 3 to 5 feet. Tr. pkt.....30c Oz.....$1.25
Wilsoni. A tall growing variety, 5 to 6 feet high, producing during the late fall very effective violet-blue flowers. Tr. pkt.....30c Oz.....$1.50

Agrostemma—Rose of Heaven

Coronaria (Mullein Pink). Stout, erect-growing plants with silvery foliage, flowers during July and August. Bright rosy crimson flowers; 2½ to 3 feet. Tr. pkt.....10c Oz.....25c
Coronaria Alba. The flowers are velvety white. Tr. pkt.....10c Oz.....25c

Alyssum—Goldentuft

Saxatile Compactum (Basket of Gold). An indispensable plant for the rockery or border, growing 1 foot high and producing in May masses of broad, flat heads of bright yellow flowers. Tr. pkt....20c Oz....75c
Rostratum. Dense heads of bright golden flowers in June and July. 20 inches. Tr. pkt.....50c Oz.....$2.50

Ampelopsis—Boston or Japanese Ivy

Veitchi. The best and most popular hardy climber for covering brick or stone walls. Tr. pkt.....10c Oz.....30c ¼ lb.....$1.00

Anchusa—Alkanet, Bugloss

Italica, Dropmore Variety. Grows 3 to 5 feet high. Bears during May and June in abundance, flowers of the richest Gentian blue. Tr. pkt.....15c Oz.....60c ¼ lb.....$2.00
Italica Lissadell. An improved form of the Dropmore variety. Of strong, vigorous growth, about 5 feet high. Showy sprays of extra large, clear gentian-blue flowers. Tr. pkt.....20c Oz.....75c

Anchusa Myosotidiflora

A distinct dwarf species, 10 inches high, producing during April and May sprays of Forget-Me-Not-blue flowers. Excellent for the rock garden and as a ground cover for Lilies. Tr. pkt.....50c Oz.....$6.00

Anemone—Windflower

Coronaria, Mixed Colors (Poppy Anemone). Many splendid colors. Tr. pkt.....15c Oz.....60c
St. Brigid. A beautiful selection of the above. Our seed comes from a famous Irish grower and comprises semi-double and double flowers in a wonderful array of colors. Tr. pkt.....30c Oz.....$1.50

Anthemis—Marguerite

Kelwayi. A most satisfactory hardy perennial bearing daisy-like golden yellow blossoms. Excellent for cutting; 2 feet. Tr. pkt...15c Oz...60c
Perry's Variety. Large, well shaped, bright golden yellow flowers. Tr. pkt.....25c Oz.....$1.00

Aquilegia—Columbine

LONG-SPURRED COLUMBINES

This strain is unquestionably the finest yet produced. The plants are of strong, thrifty growth, with flowers of largest size, varying in color through tones of cream, pink, lavender, blue, white, red, etc.

	Tr. pkt.	Oz.
Long-Spurred Pink and Rose Shades	$0.50	$3.50
Long-Spurred Lavender and Blue Shades	.50	4.00
Long-Spurred Scarlet and Red Shades	.50	3.50
Long-Spurred Finest Mixed. The finest mixture procurable	.50	3.00
Alpina. Rich blue; 2 feet high	.40	2.00
Californica Hybrida. Long-spurred flowers in yellow and orange shades	.30	1.50
Canadensis. The native rich red and yellow variety	.40	2.00
Chrysantha. Long-spurred yellow	.30	1.50
Coerulea (Rocky Mountain Columbine). Violet-blue and white	.40	2.00
Silver Queen. Long-spurred white	.40	2.00
Single-Flowering, Mixed (¼ lb., $1.50)	.15	.50
Single Long-Spurred, Mixed	.40	2.00
Double-Flowering, Mixed	.15	.50

Arabis—Rock Cress

Alpina. One of the earliest and prettiest spring flowers. The spreading tufts are covered with a sheet of pure white flowers as soon as the snow disappears. Unequaled for rockeries or edging. Withstands drought and is always neat; 6 inches. Tr. pkt.....15c Oz.....50c ¼ lb.....$1.50

Armeria—Sea Pink, Thrift

Formosa Hybrida. Heads of rosy pink flowers. Useful for edging or rockery. Tr. pkt.....25c Oz.....$1.00
Bee's Ruby. Rich deep rose colored flowers. 1½ feet. Tr. pkt.....50c ⅛ oz.....$1.00

Aster Perennial—Michaelmas Daisy

Alpinus. Dwarf Alpine Aster, indispensable for the rockery or edge of hardy borders, grows 6 to 10 inches high. Showy bluish purple flowers in May and June. Tr. pkt.....50c Oz.....$2.50
Mixed. Saved from a splendid collection of tall fall-blooming varieties. Tr. pkt.....40c Oz.....$2.00

Aubrietia—Rainbow Rock Cress

Rose Queen. Large clear pink flowers on plants 4 inches high. Tr. pkt...50c
Large-Flowering Hybrids. A beautiful dwarf rock plant, covered with sheets of bright flowers in spring and early summer. Tr. pkt.....40c Oz.....$2.00

Auricula—Primula Auricula

A well-known favorite of great beauty. Seed saved from splendid choice mixed varieties; half-hardy perennials; 6 in. Tr. pkt...50c ¼ oz...$1.50

Baptisia—False Indigo

Australis. Deep blue. Tr. pkt.....25c Oz.....$1.00

Bellis Perennis—Double English Daisy

The Giant sorts are of the largest size. The flowers of the other sorts are smaller but produced very freely.

	Tr. pkt.	Oz.
Monstrosa Giant White	$0.40	$2.00
Monstrosa Red Improved	.40	2.00
Monstrosa Rose	.40	2.00
Monstrosa Mixed	.30	1.75
The Bride or Improved Snowball. White	.30	1.50
Longfellow. Double pink	.25	1.25
Finest Double Mixed	.25	1.00
Double Quilled (Tubulosa). Mixed colors	.30	1.50

Bocconia—Plume Poppy, Tree Celandine

Cordata. Foliage glaucous green; bears many spikes 2 to 3 feet long set with cream-colored flowers; 6 to 8 feet. Easily raised from seed. Tr. pkt.....10c Oz.....40c ¼ lb.....$1.25

Boltonia—False Chamomile

Asteroides. Pure white. Tr. pkt.....30c Oz.....$1.50
Latisquama. Pink, tinged lavender. Tr. pkt.....30c Oz.....$1.50

Campanula—Bellflower

	Tr. pkt.	Oz.
Carpatica, Blue (Carpathian Hare Bell). Color clear blue; grows 6 inches high	$0.20	$0.75
Carpatica, Alba. The white-flowered form	.20	.75
Persicifolia Grandiflora, Blue (Peach Bells). Grows 2 to 3 feet high. Has large blue flowers	.40	2.00
Persicifolia Grandiflora, Alba. White-flowered Peach Bells	.40	2.00
Persicifolia Telham Beauty. Immense bell-shaped flowers of a pale China blue, produced on long stems; 2 feet. (⅛ oz., $1.25)	.75	...
Pyramidalis, Blue (The Chimney Bellflower). A beautiful hardy plant. Blue salver-shaped flowers; 4 to 6 feet	.30	1.50
Pyramidalis, Alba. Same as above but with white flowers	.30	1.50
Rotundifolia (Blue Bells of Scotland). Grows about a foot high. Has graceful drooping mid-blue bell-shaped flowers. A splendid subject for the rockery or front of hardy border. (⅛ oz., $1.00)	.50	5.00

Canterbury Bells—Campanula Medium

	Tr. pkt.	Oz.
Calycanthema, Dark Blue	$0.30	$1.50
Calycanthema, Light Blue or Lavender	.30	1.50
Calycanthema, Rose-Pink	.30	1.50
Calycanthema, White	.30	1.50
Calycanthema, Mixed	.25	1.25
Single Dark Blue	.10	.40
Single Light Blue	.10	.40
Single Rose	.10	.40
Single White	.10	.40
Single Mixed	.10	.30
Double-Flowering Mixed	.20	.80

Hardy Carnations—Dianthus

Grenadin Mixed. Dwarf and compact in growth. Double flowers in various colors, produced in great profusion. Early flowering and invaluable for cutting. 1 foot. Tr. pkt.....30c Oz.....$1.75
Hardy Border, Double Mixed. A good hardy strain producing a mass of flowers in great variety of colors. Tr. pkt...30c Oz...$1.50 ¼ lb...$5.00

Centaurea—Hardy Cornflower

Dealbata. A native of Asia Minor, bearing distinct bright rose colored flowers; July to September, 1½ to 2 feet. Tr. pkt.....30c Oz.....$1.50
Macrocephala. Large thistle-like golden yellow flowers borne freely during July and August; 3½ feet. Tr. pkt.....25c Oz.....$1.00
Montana (Perennial Cornflower). Grows 2 feet high, bearing large violet-blue flowers from July to September. Tr. pkt.....15c Oz.....50c

Hardy Biennial and Perennial Flower Seeds (Continued)

Cerastium—Snow in Summer

Tomentosum. A desirable low-growing plant with silvery foliage and white flowers in June. Suitable for the rockery or for carpeting dry, sunny spots or for covering graves. Tr. pkt .....25c oz.....$1.00

Cheiranthus

These are biennials. Very effective in the rockery or front of border.
Allioni (Siberian Wallflower). Brilliant orange flowers.
Tr. pkt.....15c Oz.....40c ¼ lb.....$1.25
Linifolius (Alpine Wallflower). Flowers bright mauve.
Tr. pkt.....20c Oz.....75c

Chrysanthemum—Shasta Daisy

	Tr. pkt.	Oz.
King Edward VII. The finest Moonpenny Daisy	$0.15	$0.50
Shasta Daisy. Mixed seedlings	.20	.75
Shasta Daisy "Alaska." The largest and best of the Shasta Daisies	.25	1.00

Seedlings. A marvelous strain of early flowering Chrysanthemums in many beautiful colors. Single, semi-double, and double.
Tr. pkt.....60c ⅛ oz.....$1.00

Clematis

Paniculata. One of the most popular hardy climbers.
Tr. pkt.....15c Oz.....50c ¼ lb.....$1.50

Coreopsis—Perennial Calliopsis

Lanceolata grandiflora. An extra fine strain of this useful golden yellow hardy perennial. Tr. pkt.....10c Oz.....25c ¼ lb.....75c
—Mayfield Giant. The plants are taller and more vigorous than the type. The individual flowers are larger and the stems are longer and stiffer. Tr. pkt.....20c Oz.....75c
—grandiflora Double Yellow. (Double-Flowering Coreopsis). This double and semi-double form is just as easy to grow as the single, and the extra petalage adds a further charm to the flower.
Tr. pkt.....25c Oz.....$1.00

Coreopsis Grandiflora New Double Sunburst

COREOPSIS GRANDIFLORA DOUBLE SUNBURST

(PERENNIAL)

Much of the beauty of early summer gardens is due to the brilliant golden yellow of Coreopsis plantings. There is nothing that can take its place at that time of year when yellows are so scarce, and when variations in the type are produced, they are welcomed gladly. Sunburst is a pleasant change from the well known single form, retaining its beauty of color while augmenting its effect of brilliance through the doubling of petals. The double flowers are large, 1½ to 2 inches across, deep golden yellow, and are excellent for cutting as well as for garden decoration. The flowers are fine keepers, and the plants are very easy to grow. The strain is remarkably true, coming 80% double, as illustrated. Tr. Pkt.....20c ¼ oz.....35c Oz.....$1.00

Delphinium, Blackmore and Langdon's Gold Medal Hybrids

Delphinium, Blackmore and Langdon's Gold Medal Strain

EXCEPTIONAL FOR CUT-FLOWERS AND GARDEN SHOW

We believe everyone will agree that there are no better Delphinium strains to be found anywhere than those developed and sold by Blackmore and Langdon of Bath, England. Their famous Delphiniums have been admired by connoisseurs from all parts of the world, they have been exhibited at all the important horticultural shows and exhibitions, and have been granted literally hundreds of medals, prizes, certificates and awards. We are proud to announce that we have arranged with Messrs. Blackmore and Langdon for the distribution of seed of their famous Gold Medal Strain of Delphinium, seed imported directly from the originators.

The flower spikes, as may be seen from the accompanying illustration, are extremely heavy, full flowered, and exceptionally long, while the plants reach a height of from 4 to 6½ feet, depending on the variety. To those who are acquainted with Blackmore and Langdon's Delphiniums no more need be said, and to those who have never grown these famous Delphiniums we recommend most urgently that this very valuable strain be incorporated in the Delphinium list.

Tr. Pkt.....$1.00 ¼ oz.....$2.00 Oz.....$7.00

DELPHINIUM Continued on Next Page

Hardy Biennial and Perennial Flower Seeds (Continued)

Delphinium—Continued from Previous Page

Delphinium—Hardy Larkspur
Wrexham Hollyhock-Flowered Hybrids

Enormous spikes of large single and double blooms in all the glorious shades of blue fonnd only in Delphiniums. The gracefnl spire-shaped spikes are not unlike Hollyhocks. A truly magnificent strain.

	Tr. pkt.	¼ oz.
Wrexham Art Shades **Wrexham Deep Blue Shades** **Wrexham Light Blue Shades** **Wrexham Mid-Blue Shades**	$0.75	$2.00

Wrexham Mixed. Containing all colors.
Tr. pkt.....60c ¼ oz.....$1.50 Oz.....$5.00

A. B. C. "De Luxe" Hybrid Delphiniums

Of strong, vigorons habit with immense spikes set with large flowers. Embraces every tone from the palest lavender to the richest Oxford-blue as well as a number of unusual art shades. The demand for the very best in Hybrid Delphiniums is fully met in this marvelous strain.

	Tr. pkt.	Oz.
Art Shades	$0.50	$3.50
Light Blue and Lavender Shades	.50	3.50
Mid-Blue Shades	.50	3.50
Dark-Blue Shades	.50	3.50
Choicest Mixed. Containing all of the colors. Extra fine. ¼ lb. $8.00	.50	2.50
Gold Medal Hybrids. A splendid strain of mixed hybrids. ¼ lb. $4.00	.25	1.25
Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue. ¼ lb. $7.00	.40	2.00
Bellamosum. A rich deep blue form of Belladonna. ¼ lb. $7.00	.40	2.00
Chinense, Blue. Intense gentian blue	.20	.75
Chinense, Album. White	.20	.75
Chinense, Blue Butterfly, Improved. Rich ultramarine blue; height 1 foot. Excellent for the rock garden	.30	1.50
Chinense, Cambridge Blue. Far surpassing Belladonna in brilliancy. It is a rich clear blue. Habit of growth about two to three feet high. Makes a valuable cut flower.	.50	2.50
Elatum, Iceberg. A well-known strain with showy, large, pure white flower trusses. ¼ oz. $2.50	.50	—
Elatum, Summer Cloud. A particularly fine strain with long spikes solidly set with pure white blooms. ¼ oz. $2.50	.50	—

Dianthus—Hardy Pinks

Allwoodi alpinus. Blooms first year from seed. Single and double fragrant flowers in all colors of Dianthus. 4 to 6 inches.
Tr. pkt.....50c ¼ oz.....$2.00

	Tr. pkt.	Oz.
Caesius (Cheddar Pink). A dwarf tufted variety. Rose-pink flowers	$0.25	$1.00
Deltoides albus. Showy white flowers	.50	2.50
Deltoides, Brilliant. Dwarf, brilliant carmine blooms	.30	1.50
Graniticus. Very low growing, forming a dense carpet covered in May and June with crimson flowers; 4 inches. A splendid variety for the rock garden	.40	1.75
Plumarius, Rose Hybrids. Bright rose, zoned deeper rosy red	.50	3.50
Plumarius, Single Mixed (Pheasant Eye Pink). ¼ lb. $1.00	.10	.30
Plumarius, Double Mixed (Hardy Garden Pinks)	.25	1.25
Plumarius, Semperflorens (Everblooming Hardy Pinks). Mixed Colors	.25	1.00
Rock Garden Species Mixed. A special mixture containing 25 rare varieties suitable for the rockery	.50	3.00

Latifolius atrococcineus fl. pl. Rich fiery scarlet crimson.
Tr. pkt.....20c Oz.....75c
Latifolius, Double Mixed. Various colors. Tr. pkt.....20c Oz.....75c
Sweet Wivelsfield. This may be grown either as an annual or biennial. The plants grow 12 inches high producing an abundance of showy blooms with shades of red, pink, and crimson predominating.
Tr. pkt.....25c Oz.....$1.00

Dictamnus—Gas Plant

Fraxinella rubra. A very showy hardy perennial forming a bush about 2½ feet in height. Has fragrant foliage and spikes of rosy pink flowers during June and July. Seed somewhat slow in germinating. Tr. pkt.....40c Oz.....$2.00
Fraxinella Alba. Pure white flowers. Tr. pkt.....40c Oz.....$2.00

Digitalis—Foxglove

The Foxglove must be included in all collections of hardy plants. Very popular for planting among shrubbery and in semi-shady places.

	Tr. pkt.	Oz.
Giant Shirley Mixed. A greatly improved strain of unusually strong, vigorous growth. Enormous spikes 3 to 5 feet in length set with very large flowers	$0.20	$0.60
Gloxiniaeflora, Purple	.20	.60
Gloxiniaeflora, Rose	.20	.60
Gloxiniaeflora, White	.20	.60
Gloxiniaeflora, Mixed. ¼ lb. $1.50	.15	.50
Grandiflora (Ambigua). Light yellow	.20	.75
Lutzi Hybrids. New distinct salmon hybrids. 4 feet	.25	1.25
Monstrosa (Mammoth Foxglove). Mixed	.20	.75

Doronicum—Leopard's Bane

Caucasicum magnificum. Large, deep golden yellow daisy-like blooms in the spring. Splendid for garden display and for cutting. Tr. pkt...50c

Echinops—Globe Thistle

Ritro. Striking hardy perennial plants with handsome silvery thistle-like foliage and fine steel blue flowers in round heads. Can be used for cutting. 3 to 5 feet. Tr. pkt.....15c Oz.....40c

Erigeron—Fleabane

Speciosus grandiflorus. Showy, large, daisy-like blooms of a rich purple color. Flowers continuously from May to October. Grows 2½ feet high and is a splendid border plant besides being valuable as a cut flower. Tr. pkt.....60c Oz.....$2.00

Eryngium—Sea Holly

	Tr. pkt.	Oz.
Amethystinum. Thistle-like heads composed of amethystine blue flowers	$0.40	$2.00

Eupatorium—Mistflower, Thoroughwort

	Tr. pkt.	Oz.
Coelestinum (Hardy Ageratum)	$0.50	$3.00
Fraseri. Dense clusters of white flowers	.20	.75

Fragaria—Indica

Scarlet Fruits, trailing. Tr. pkt.....25c

Gaillardia—Blanket Flower

One of the showiest and most effective hardy perennial plants. It should have a place in every hardy border, also splendid for cutting. 2 feet.
***The Dazzler.** The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists. Tr. pkt.....25c Oz.....$1.00

	Tr. pkt.	Oz.
Portola Hybrids. Plants of strong, vigorous, upright habit 2½ to 3 feet high. Heavy, leathery, glaucous foliage. The long flower stems, straight and strong, hold the massive yellow and red flowers erect	$0.25	$1.00
Grandiflora, Burgundy. Lovely wine red flowers on long stems	.50	2.50
Grandiflora, Tangerine. Large tangerine colored flowers; compact growth	.30	1.50
Grandiflora Superb Mixed. Splendid combinations of crimson and gold in great variety. ¼ lb. $1.50	.15	.50
Grandiflora compacta, Mixed. A compact variety forming bushy plants 12 to 15 inches high, and bearing long-stemmed flowers well above the foliage	.20	.75
Gazania Splendens	.35	—

Geum—Avens

Atrosanguineum fl. pl. Beautiful hardy perennial bearing profusely large, showy double dark crimson flowers. Tr. pkt....25c Oz....$1.25
Mrs. Bradshaw. Large double brilliant orange-scarlet.
Tr. pkt.....40c Oz.....$2.00
Lady Stratheden. Large double flowers of rich golden yellow.
Tr. pkt.....40c Oz.....$2.00
Prince of Orange (New). Brilliant glistening golden orange blooms.
Tr. pkt.....50c ⅛ oz.....$1.00

Gypsophila—Baby's Breath

The following are always in demand to mix with other cut flowers.

	Tr. pkt.	Oz.
Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets. ¼ lb. $1.25	$0.15	$0.40
Paniculata fl. pl. Double flowering. The original type and one of the best perennials in the list for cutting	.50	3.50
Pacifica. Small pink blooms borne profusely after the paniculata varieties are past	.50	4.50
Repens. An elegant hardy trailing plant for the rockery with clouds of small white flowers in July and August	.25	1.25
Repens rosea. Of the same neat habit as the above but with pale rose blooms	.30	1.50

Hardy Ornamental Grasses

	Tr. pkt.	Oz.
Gynerium argenteum (Pampas Grass)	$0.10	$0.40
Eulalia zebrina (Zebra Grass)	.20	.75
Pennisetum japonicum. Hardy Fountain Grass	.15	.60
Stipa pennata (Feather Grass)	.40	2.00
Uniola latifolia (Spike Grass)	.15	.50

Helenium—Helen's Flower

Strong-growing hardy perennials giving an enormous crop of flowers in late summer.

	Tr. pkt.	Oz.
Autumnale Superbum. Golden-yellow flowers; 5 to 6 ft.	$0.30	$1.50
Riverton Gem. Old gold changing to Wallflower red	.50	3.00
Riverton Beauty. Rich lemon-yellow with a large purplish-black cone; 4 feet	.30	1.50

Hardy Biennial and Perennial Flower Seeds (Continued)

Helianthemum—Rock, Sun Rose

Mutabile. Exceedingly pretty, low growing evergreen plants forming broad clumps which during their flowering season, July to September, are quite hidden by a mass of bloom. Well adapted for the front of the border, the rockery, or a dry, sunny bank. Choice mixed varieties. Tr. pkt.....20c Oz.....80c

Helianthus—Hardy Sunflower

Perennial Mixed. Contains the finest single-flowering hardy perennial sorts. Tr. pkt.....50c Oz.....$3.00

Heliopsis—Orange Sunflower

Pitcheriana. A desirable hardy plant 3 to 4 feet high. Flowers are of beautiful deep golden yellow color about 2 inches in diameter. Of very thick texture and very graceful for cutting. Tr. pkt.....15c Oz.....60c

Scabra excelsa. Rich chrome yellow flowers turning to a bright yellow as they mature. These are almost double, having from 4 to 5 rows of petals. They are produced very profusely. The plant is of robust growth, about 3 feet high, and makes an effective display of flowers from July to the end of August. Tr. pkt.....20c Oz.....75c

Heuchera—Coral Bells

Sanguinea. One of the finest hardy perennials. The flowers are rich bright coral red. The leaves are light green and slightly hairy. Excellent for cutting; 30 inches. Tr. pkt....50c ⅛ oz....$1.00 ¼ oz....$1.50

Hibiscus—Giant Mallows

A wonderfully improved form of our native Marshmallow in which flowers of enormous size, frequently 10 to 12 inches in diameter, have been developed. Our colors are saved from segregated plants and will come true.

	Tr. pkt	Oz.	¼ lb.
Giant Dark Red	$0.15	$0.60	$2.00
Giant Mallow Pink	.15	.60	2.00
Giant Rose	.15	.60	2.00
Giant White, Crimson Eye	.15	.60	2.00
Giant Mixed	.15	.50	1.50

Hollyhock—Althaea Rosea

Imperator (New). Very large, double blooms with elegantly and deeply fringed outer petals and a very double crested rosette in the center. Includes many charming color combinations of choice delicate tints. Tr.pkt.....40c Oz.....$2.00

Triumph (New). Of branching habit, 4 to 5 feet tall. Blooms 10 days earlier than others. Has very double flowers composed of attractively waved and fringed petals. Many splendid and rich colors. Tr. pkt.....40c Oz.....$2.00

Double Bright Rose — **Double Salmon-Rose**
Double Red — **Double White**
Double Maroon — **Double Yellow**

Any of the above: Tr. pkt.....30c Oz.....$1.25 ¼ lb.....$4.00
Double Newport Pink. Tr. pkt...30c Oz.....$1.50 ¼ lb.....$4.50
Double Mixed. Tr. pkt.....25c Oz.....$1.00 ¼ lb.....$3.50
Single Mixed. All colors. Tr. pkt...15c Oz.....50c ¼ lb.....$1.50
For **Honesty**, see Lunaria.

Hypericum Polyphyllum

Spreading Yellow Flowers. Tr. pkt.....35c

Iberis—Hardy Candytuft

Gibraltarica hybrida. White shading to lilac. 12 inches high. Tr. pkt.....20c Oz.....75c

Sempervirens. The popular hardy white variety. Tr. pkt...40c Oz...$2.00

Incarvillea—Hardy Gloxinia

Delavayi. A showy plant for the hardy border producing large Gloxinia-like rose-colored flowers on 15 to 18-inch high stems during June and July. Should be well protected with leaves or litter during the winter. Tr. pkt.....50c Oz.....$3.50

Japanese Iris

Kaempferi (Japanese Iris). The seeds we offer have been saved from an unrivaled collection and will produce flowers of the highest merit. Tr. pkt.....20c Oz.....75c

Lathyrus—Hardy Sweet Pea

Showy, free-flowering hardy perennial climbers for covering old stumps, fences, etc. Continually in bloom, fine for cutting.

	Tr. pkt.	Oz.
Latifolius "White Pearl." The finest white. ¼ lb. $2.00	$0.15	$0.60
Pink Beauty. Rosy pink. ¼ lb. $1.50	.15	.50
Red. Rosy red. ¼ lb. $1.50	.15	.50
Mixed. ¼ lb. $1.25	.10	.40

Lavandula—Sweet Lavender

Vera. Well-known fragrant hardy perennial. Always in good demand. Tr. pkt.....20c Oz.....75c

Liatris—Blazing Star, Gay Feather

Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet. Tr. pkt.....25c Oz.....$1.00 ¼ lb.....$3.00
Scariosa. Deep purple flowers on graceful stems 3 to 4 feet high. Tr. pkt.....30c Oz.....$1.50

Lilium

Philippinense formosanum (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long trumpet-shaped flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet. Tr. pkt.....40c Oz.....$2.00
Regale. This wonderful Lily is easily grown from seed, flowering the second season. Tr. pkt.....20c Oz.....75c ¼ lb.....$2.50
Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy. Tr. pkt.....30c Oz.....$1.50

Linaria

Cymbalaria (Kenilworth Ivy or Mother of Thousands). Lavender and purple. A charming, neat, hardy perennial trailing plant. Tr. pkt.....30c Oz.....$1.50

Linum—Flax

Perenne (Blue Flax). A desirable plant for the border or rockery. Light graceful foliage and large blue flowers all summer long. Grows 18 inches high. Tr. pkt.....10c Oz.....40c ¼ lb.....$1.25
Flavum. Yellow, June-Sept.; 2 feet. Tr. pkt.....10c ¼ oz.....$1.00

Lobelia

Cardinalis (Cardinal Flower). Brilliant scarlet blooms. Tr. pkt.....50c ¼ oz.....$1.50 Oz.....$5.00
Syphilitica (Great Lobelia). Large spikes of lovely blue flowers from July to September. 2 to 3 feet. Tr. pkt.....50c ¼ oz.....$1.25

Lunaria—Honesty, Moonwort

Biennis alba. A very showy biennial grown primarily for the glistening silvery membrane of its seed pods which are splendid for winter bouquets. May be grown as an annual if sown early in the year. Produces attractive white blooms which are splendid for cutting. Tr. pkt.....15c Oz.....60c ¼ lb.....$2.00

Lychnis—Rose Campion, Maltese Cross

	Tr. pkt.	Oz.
Chalcedonica. Fine scarlet flowers; 2 feet. ¼ lb. 1.25	$0.15	$0.40
Haageana, Hybrids. Brilliant orange, scarlet, crimson, etc. in mixtures; 1 foot	.30	1.50
Arkwrightl. New large flowering variety, various colors...	.25	1.25
Viscaria spendens. Bright rose-red. Very showy; 1 foot..	.15	.60

Lythrum—Rose Loosestrife

Roseum superbum. A very pretty hardy perennial. Grows about 3 to 4 feet high and produces spikes of rosy flowers from July to September. Tr. pkt.....20c Oz.....75c

Lupinus Polyphyllus—Washington Lupine

Effective plants, producing large spikes of flowers during May and June. They require only well-prepared garden soil, preferably in a semi-shady location; 3 feet.

	Tr. pkt.	Oz.
Roseus. ¼ lb. $1.50	$0.15	$0.50
Blue. ¼ lb. 75c	.10	.25
White. ¼ lb. $1.00	.10	.30
Moerheimi. Light and dark pink. ¼ lb. $2.50	.20	.75
Sunshine. A strong, free blooming variety. The flowers are clear yellow. ¼ lb. $1.50	.15	.50
Terra Cotta Shades. Very colorful. ¼ lb. $2.00	.15	.60
Mixed. ¼ lb. 75c	.10	.25
New Regal Hybrids, Mixed. This is an excellent strain, famous for the magnificent, long, and colorful flower spikes it produces. It contains a large number of novel colors not found in any other strain. ¼ lb. $1.50	.15	.50
Subcarnosus (Texas Blue Bonnet). Deep blue flowers on plants 15 inches high. Not entirely hardy in the North. ¼ lb. 60c	.10	.20

Matricaria—Feverfew

Golden Ball. Tr. pkt.....25c Oz.....$1.80
Snow Ball. Tr. pkt.....25c Oz.....$1.80

Myosotis—Forget-Me-Not

	Tr. pkt.	Oz.
Alpestris Royal Blue. Rich indigo blue	$0.20	$0.75
Alpestris, Messidor. Large rich blue flowers on long stems..	.25	1.00
Alpestris, Rosea. Rose color	.20	.75
Alpestris, Victoria. Azure blue; very fine	.30	1.50
Alpestris, Mixed. ¼ lb. $1.50	.15	.50
Dissitiflora Perfection. Large clear blue. Early flowering ¼ oz. $1.25	.50	—
Palustris Semperflorens. The popular ever-blooming variety. Clear blue flowers in sprays	.25	1.25
Oblongata, Blue Bird. Large deep blue flowers 3 to 4 months after sowing. Also splendid for growing indoors during the winter.	.50	2.50

Hardy Biennial and Perennial Flower Seeds (Continued)

Nepeta—Mauve Catnip

Mussini. Neat bushes of small lavender-like foliage covered with terminal spikes of pale mauve flowers. Both foliage and flowers are aromatic. Blooms from May to September. 1 ft. Splendid for beds, edging, or rock garden. Tr. pkt.....40c Oz.....$2.00

Oenothera—Evening Primrose

Missouriensis (Macrocarpa). A splendid hardy perennial for an exposed sunny position either in the border or the rockery. Large yellow flowers, frequently 5 inches in diameter, produced freely from June until August. 12 inches. Tr. pkt.....50c Oz.....$3.00

Oenothera Macrocarpa

Yellow. Tr. pkt.....35c Oz.....$2.60

Papaver Orientale—Oriental Poppy

	Tr. pkt.	Oz.
Orange-Scarlet	$0.20	$0.75
Dawn (Carneum). A beautiful flesh color	.40	2.00
Mahoney. Dark crimson-maroon, shaded mahogany	.50	4.00
Oriflamme. Large scarlet	.40	2.00
Princess Victoria. Salmon	.40	2.00
Hybrids, Mixed	.25	1.25

Papaver Nudicaule—Iceland Poppy

Coonara Pink. A true strain of beautiful pink shades. Tr. pkt.....50c Oz.....$2.50

El Monte. A new variety of California introduction. Large flowers of deep tangerine orange. Strong wiry stems making an excellent cut flower. Tr. pkt.....50c Oz.....$2.50

Gibson's New Orange. A splendid improvemeent on the old type Iceland Poppy. The stem is easily six inches longer and much stiffer, making it more valuable for cutting. The bloom is much larger, 4 to 5 inches across. A recommendable variety in every respect. Tr. pkt.....50c Oz.....$2.50

Sandford's Giant Strain. A new giant strain with blooms measuring up to 5 inches in diameter carried on stems 2 feet long. Contains many lovely colors. Tr. pkt.....50c Oz.....$2.50

	Tr. pkt.	Oz.
Orange-Scarlet	$0.25	$1.00
Bright Yellow	.25	1.00
Pure White	.25	1.00
Mixed Colors. ¼ lb. $3.00	.25	1.00
New Hybrids (Sunbeam). Mixed	.30	1.50

Iceland Poppy, "The Empress"
Another Desirable New Variety for Cut Flowers

The Empress

BODGER (INTRODUCER'S) DESCRIPTION

Our new Nudicaule Poppy, The Empress, is truly queen of the Iceland Poppy family. Distinct from all other strains, it is remarkable first for flower form—large, full, well formed flowers, with broad overlapping petals deeply fluted or wrinkled, giving an effect almost of doubleness, an illusion which is most delightful. Secondly, the color range is unique lovely shades of salmon rose and creamy pinks never before seen in Nudicaule Poppies, fascinating tones to intrigue the imagination. The flowers are carried on good strong stems, which make them fine for cutting. Tr. pkt.....50c

Papaver Nudicaule—(Continued)

The Emperor

BODGER (INTRODUCER'S) DESCRIPTION

The Emperor is without a doubt the best orange iceland Poppy available, the same type as The Empress, with extremely large fluted petaled flowers, many with an extra row of petals. The color is remarkably true, the same shade as our El Monte, deep tangerine orange, but the flowers are larger, and are borne on very long strong stems. We highly recommend The Emperor. Tr. pkt.....50c

Pentstemon—Beard Tongue

Most useful showy perennials, flowering throughout the summer months.

Heterophyllus, Blue Gem. Growing about one to two feet high with flowers of a very bright blue color from June to August. Particularly desirable for rock gardens. Tr. pkt.....40c Oz.....$2.00

Barbatus coccineus. Spikes of brilliant scarlet flowers; height, 3 to 4 feet. Tr. pkt.....20c Oz.....75c

Grandiflorus, Mixed. Containing a great variety of sorts. Tr. pkt.....40c Oz.....$2.00

Perennial Phlox

Decussata, Mixed. Seed saved from a fine collection of named sorts. Tr. pkt.....30c Oz.....$1.50 ¼ lb.....$5.00

Physalis—Chinese Lantern Plant

Francheti. An ornamental variety of the Winter Cherry, forming dense bushes about 2 feet high. Bears a profusion of bright orange-scarlet lantern-like fruits which can be cut and dried, in which shape they are used extensively for floral decorations during the winter. Tr. pkt.....20c Oz.....75c ¼ lb.....$2.25

Physostegia—False Dragon Head

Virginica. One of the prettiest hardy perennials. It forms dense bushes, 3 to 4 feet high, bearing freely during the summer months spikes of delicate pink tubular flowers not unlike a gigantic heather. Tr. pkt.....30c Oz.....$1.50

Virginica Alba. A pretty white flowered form of the above. Tr. pkt.....40c Oz.....$2.00

Platycodon—Japanese Bellflower

	Tr. pkt.	Oz.
Grandiflorum. Large steel blue flowers	$0.25	$1.00
Grandiflorum Album. Pure white variety	.25	1.00
Grandiflorum Mariesi. Dwarf blue	.50	3.00
Grandiflorum Praecox Giganteum (New). A splendid new extra-early flowering variety with magnificent blue flowers measuring 4 in. across. August till frost; 2½ ft. high.	.50	2.50

Polemonium—Jacob's Ladder

Coeruleum. Popular hardy perennial with bell-shaped bluish purple flowers nearly 1 in. across; 2 ft.; May to July. Tr. pkt....15c Oz....50c

Potentilla—Cinquefoil

Charming hardy perennial plants with brilliant single or double flowers, mostly in orange, red, and crimson tones. They bloom profusely from June to August, and succeed in any soil. 18 inches.

	Tr. pkt.	Oz.
Double Hybrids Mixed	$0.50	$5.00
Single Hybrids Mixed	.20	.75

Perennial Primulas—Hardy Primrose

	Tr. pkt.	Oz.
Auricula. Choice mixed ¼ oz. $1.50	$0.50	—
Polyanthus Invincible Giant. A grand strain of strong vigorous habit. Large flowers of wonderful coloring	.50	$5.00
Polyanthus Giant Munstead Strain. Extra large flowers in white and yellow	.50	6.00
Polyanthus English Mixed. A very good grade saved from a fine strain containing all colors	.50	3.50
Japonica (Japanese Primrose). Bright flowers borne in whorls on stems 6 to 9 inches long; mixed colors	.40	2.00
Vulgaris (English Primrose). Canary yellow, fragrant	.50	3.50

Pueraria—Japanese Kudzu Vine

Thunbergiana. The fastest growing hardy climbing plant. It will grow 8 to 10 feet the first year from seed. Tr. pkt.....10c Oz.....30c ¼ lb.....$1.00

Pyrethrum Hybridum—Persian Daisy

	Tr. pkt.	Oz.
Roseum, Rose. Bright rose color	$0.30	$1.50
James Kelway. Rich deep scarlet	.50	2.50
Single. Mixed colors ¼ lb. $4.00	.25	1.25
Grandiflorum. Single, large flowering. Mixed. ¼ lb. $6.00	.40	2.00
Double Mixed. Extra select strain	.50	5.00

Pyrethrum Aureum

(Golden Feather) Tr. pkt.....10c Oz.....40c

Hardy Biennial and Perennial Flower Seeds (Continued)

Rosemary—Rosmarinus

Officinalis. An old favorite aromatic herb with delightfully fragrant, light blue flowers. Grows about 2 feet high and should be planted in a warm dry situation and given a little protection.
Tr. pkt.....20c Oz.....80c

Rudbeckia—Cone-Flower

Newmani. Dark orange-yellow flowers with deep purple cone borne on stiff, wiry stems. Three feet high. Flowers from July to September.
Tr. pk.....25c Oz. $1.25

Purpurea (Giant Purple Cone-Flower). Flowers about 4 inches across of a peculiar reddish purple with a remarkably large cone-shaped center of brown. Forms bushy plants 3 feet high and blooms from July to October. Tr. pkt.....25c Oz.....$1.00

Perennial Salvia—Sage

Azurea Grandiflora. A hardy perennial variety producing during August and September spikes of pretty sky blue flowers in great profusion; 3 to 4 feet. Tr. pkt.....50c Oz.....$2.50

Farinacea. Light blue, makes a fine line. Hardy with protection.
Tr. pkt.....30c Oz.....$1.25

Farinacea. (Blue Bedder). A more compact form. Flowers a rich deep blue.
Tr. pkt.....50c Oz.....$3.00

Saponaria—Soapwort

Ocymoides. A very useful hardy plant for the rockery or the border producing from May to August masses of attractive small bright rose flowers; 8 inches. Tr. pkt.....15c Oz.....50c

Perennial Scabiosa

Caucasica (Blue Bonnet). Valuable for cutting, as the blooms last a long time in water. Color soft lavender-blue; 3 feet.
Tr. pkt.....40c Oz.....$2.00

Caucasica Isaac House Giant Hybrids. A great improvement over Caucasica. It is more vigorous, has larger and longer stems, and heavier petals which are ruffled as well as slightly frilled on the edges. Colors range from light to darkest blue, but delicate lilac and mauve shades predominate. Tr. pkt.....50c Oz.....$3.00

Columbaria Pink. Beautiful soft pink flowers 2 to 2½ inches across.
Tr. pkt.....50c Oz.....$2.50

Japonica. Bushy plants, 2½ feet in height, and beautiful lavender-blue flowers. Tr. pkt.....15c Oz.....50c

Sidalcea—Prairie Mallow

Rosy Gem. Bright rose flowers on plants 3 feet high. July-August.
Tr. pkt.....25c Oz.....$1.00

Stark's Hybrids. A splendid strain producing many different shades. 3 feet high. Tr. pkt.....25c Oz.....$1.25

Silene—Catchfly

Schafta (Moss Campion, Autumn Catchfly). Bright pink blooms from June to September. 4 inches high. Tr. pkt.....25c Oz.....$1.25

Stachys Lanata

Silver Leaves. Purple flowers. Tr. pkt.....15c Oz.....50c

Statice—Sea Lavender

Splendid hardy perennials either for the border or rockery, producing panicles of minute flowers which can be dried and used for winter bouquets.

Dumosa. Dense clusters of pure silver gray blooms; 30 inches.
Tr. pkt.....50c Oz.....$3.00

Latifolia. Purplish flowers. Tr. pkt.....25c Oz.....$1.00

Incana, Mixed. Containing many sorts. Tr. pkt.....15c Oz.....60c

Stokesia—Cornflower Aster

Cyanea, Blue. A beautiful native hardy perennial, growing about 2 feet high and bearing pretty lavender-blue flowers. Tr. pkt..25c Oz..$1.25

Cyanea, alba. Pure white. Tr. pkt.....25c Oz.....$1.25

Mixed. Tr. pkt.....25c Oz..... $1.25

Sweet Rocket—Hesperis

Matronalis, Mixed. An old-fashioned hardy garden plant. Grows from 2 to 3 feet high and bears spikes of showy white, lilac, and purple fragrant flowers. Mixed colors. Tr. pkt....10c Oz....25c ¼ lb....75c

Sweet William—Dianthus Barbatus

There is always a good demand for these beautiful free-flowering old-fashioned favorites.

	Tr. pkt.	Oz.
Single Holborn Glory. Large-flowering auricula-eyed. Mixed colors. ¼ lb. $1.50	$0.15	$0.50
Single Newport Pink. Salmony rose or Watermelon pink ¼ lb. $2.50	.20	.75
Single Scarlet Beauty. Intense bright scarlet. ¼ lb. $2.50	.20	.75
Single Dludem. Crimson with a large white eye	.15	.50
Single White	.15	.50
Single Velvety Maroon	.15	.50
Single Mixed. ¼ lb. $1.00	.10	.30
Double-Flowering Mixed. ¼ lb. $2.00	.15	.60
Midget Single Mixed. Lovely compact plants 6 inches tall in a wide range of colors. Tr. pkt.....50c Oz.....$3.50 ¼ lb.....$10.00		
Midget Double Mixed. Tr. pkt.....40c Oz.....$2.00		

Thalictrum—Meadow Rue

Aquilegifolium album. Elegant Columbine-like foliage and masses of feathery white flowers during June and July; 3 feet.
Tr. pkt.....50c Oz.....$2.50

Aquilegifolium purpureum. Similar to the above excepting in color, which is rosy purple. Tr. pkt.....30c Oz.....$1.50

Dipterocarpum. Its dainty, graceful sprays of flowers, elegantly arranged on stems 4 feet high, are invaluable for cutting. The flowers are a charming shade of violet-mauve, which is brightened by a bunch of lemon yellow stamens and anthers. Tr. pkt.....30c Oz.....$1.50

Thermopsis

Caroliniana. A showy tall growing hardy perennial, producing in June and July long spikes of Lupin-like yellow flowers. 3 feet. Excellent for cutting. Seeds germinate slowly. Tr. pkt.....10c Oz.....$2.00

Thymus

Serpyllum (Wild Thyme). A dwarf perennial with fragrant foliage. Of creeping habit and unexcelled for rock gardens and between stepping stones. Lovely small purple blooms during the summer.
Tr. pkt.....50c Oz.....$3.00

Tritoma

Red-Hot Poker, Flame Flower, Torch Lily

Early-Flowering Hybrids. These are easy to grow from seed and they will come into blossom quite quickly. The seed we offer has been saved from a spendid collection. Tr. pkt.....30c Oz.....$1.50

Trollius—Globe Flower

Caucasicus, Orange Globe. A rare variety with large orange flowers that are excellent for cutting. Seeds are very slow germinating. May-June; 18 inches. Tr. pkt.....50c ¼ oz.....$2.25 Oz.....$8.00

Tunica

Saxifraga. A pretty tufted plant with light pink flowers produced all summer. Useful either for the rockery or the border.
Tr. pkt.....20c Oz.....75c

Valeriana—Valerian

Rubra, Mixed. Showy, hardy border plants producing large corymbs of red or white flowers. Fine for bouquets. Mixed colors; 2 feet.
Tr. pkt.....15c Oz.....50c

Verbascum Wied.

Dainty Purple Flowers. Tr. pkt.....25c

Veronica—Speedwell

Maritima (Longifolia). Long spikes of blue flowers from July to September. Tr. pkt.....30c Oz.....$1.50

Repens. A useful rock or carpeting plant with light blue flowers, May-June. Tr. pkt.....50c Oz.....$2.50

Spicata. An elegant hardy border plant growing about 1½ feet high. Has long spikes of bright blue flowers in June and July.
Tr. pkt.....30c Oz.....$1.50

Viola Cornuta—Tufted Pansies

	Tr. pkt.	Oz.
Apricot. Apricot yellow, tinted orange	$0.50	$4.00
Arkwright Ruby (New). Large flowering. Rosy crimson with terra cotta shadings	(⅛ oz., $1.50) .50	..
Blue Perfection. Deep purplish blue	.30	1.50
Lutea Splendens. Rich golden yellow	.30	1.50
Papilio (Butterfly Violet). Violet blue with an attractive dark eye	.10	2.00
White Perfection. Fine pure white	.30	1.50
Cornuta Mixed Colors	(¼ lb., $5.00) .30	1.50

Gem Violas

	Tr. Pkt.	⅛ oz.
Jersey Gem (Blue Gem). Lovely, large, pure violet flowers on stems 6 inches long	$0.60	$2.00
Lavender Gem. Fine lavender	.75	2.00
Rosy Gem (New). Lovely deep rose	.50	1.25
Yellow Gem. Pure yellow flowers	.50	1.25
White Gem. Lovely white blooms	.50	1.25
Gem Varieties Mixed	.50	1.25

Vittadena Triloba

"Santa Barbara Daisy." White. Tr. pkt.....25c

Wallflower

	Tr. pkt.	Oz.
Single Goliath. Deep velvety brown-red	$0.15	$0.50
Single Extra-Early Paris. Flowers first season. Mixed colors. ¼ lb. $1.00	.10	.30
Single Mixed	.10	.25
Early Wonder Double Mixed	.30	1.75
Double-Flowering Mixed	.50	3.00

Yucca—Adam's Needle

Filamentosa. Broad, sword-like foliage and tall, branched spikes of large, fragrant, drooping, creamy white flowers during June and July. Tr. pkt.....10c Oz.....40c ¼ lb.....$1.25

PREFERRED BY THE PARTICULAR GROWER AND NOW ACCEPTED AS STANDARD FOR AMERICAN AND CANADIAN CULTURE

A. B. C. CYCLAMEN

True Fischer's Giant-Flowering German Strain

One of the numerous greenhouses utilized by Fischer (Germany) for production of Giant Show Cyclamen Seed to supply American Bulb Co., Chicago and New York.

The public is "sold" on Fischer's Giant-Flowering Cyclamen. Satisfy this demand by supplying Cyclamen plants that will appeal to the most critical buyers and enhance your sales and profits. Introduced to the trade some twenty years ago, Fischer's Giant-Flowering Cyclamen has continued to qualify in every way and is cultured by many of the largest growers. Seed of the highest germination is now ready for distribution.

GERMAN CYCLAMEN SEED

True Fischer's Giant-Flowering Strain

Fischer has a new variety of his own this season called Silvery Lilac Salmon, which, when exhibited, has received the highest honors; a prolific, early bloomer. Price per 100....**$1.75** Per 1,000....**$15.00**

	Per 100	Per 1,000
Glowing Dark Red. Christmas red (No. 8)	**$1.25**	**$10.00**
Glowing Bright Red. Cherry red (No. 5)	**1.25**	**10.00**
Rose of Marienthal. Bright rose (No. 2)	**1.25**	**10.00**
Pure Rose (No. 5)	**1.25**	**10.00**
Pure White	**1.25**	**10.00**
White with Carmine Eye	**1.25**	**10.00**
Glory of Wandsbek. Dark salmon	**1.45**	**12.00**
Harlequin. Rainbow colors	**1.45**	**12.00**
Improved Rose of Zehlendorf. Delicate salmon	**1.45**	**12.00**
Improved Perle of Zehlendorf. Dark salmon (No. 1)	**1.45**	**12.00**
Bonfire. Brilliant salmon (No. 6)	**1.75**	**15.00**
America. Golden salmon (No. 7)	**1.75**	**15.00**
New Ruffled. Delicate salmon (No. 4)	**$1.65**	**$14.00**
New Ruffled Dark. Salmon (No. 9)	**1.65**	**14.00**
Liebesfeuer. Ruby salmon	**1.65**	**14.00**
Rococo. Red, rose or lilac, or white with eye	**1.45**	**12.00**
SILVERY LILAC SALMON (New)	**1.75**	**15.00**
Lilac	**1.25**	**10.00**
Mixed	**1.25**	**10.00**

Vogt's New Double-Flowered Cyclamen

Admiration. Salmon-rose with shaded eye.
Prosperity. Flaming rich rose; distinct, clear color.
Cerise Brilliant (New). Rich cerise-red.
Rosea. Soft rose, with coral cast.
100.....**$2.50** 250.....**$5.75** 500.....**$10.75** 1,000.....**$20.00**

Mixture of above—
100.....**$2.50** 250.....**$5.75** 500.....**$10.75** 1,000.....**$20.00**

COLOR PLATES AVAILABLE

Fischer has sent us some exceptionally beautiful colored plates in natural colors of his Cyclamen. The pictures are suitable for framing and may be had absolutely free of charge; just write for one or two prints.

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